



To: Chair & Members of the Growth
Scrutiny Committee

The Arc
High Street
Clowne
S43 4JY

Contact: Alison Bluff
Telephone: 01246 242528
Email: alison.bluff@bolsover.gov.uk

Tuesday, 7th July 2020

Dear Councillor

GROWTH SCRUTINY COMMITTEE

You are hereby summoned to attend a meeting of the Growth Scrutiny Committee of the Bolsover District Council to be held as a Virtual Meeting and Live Stream on Wednesday, 15th July, 2020 at 10am.

Members will be sent the details on how to access the Virtual Meeting by email.

Virtual Attendance and Hybrid Meetings

I have provided the Leader and Deputy Leader with advice on the holding of "hybrid" meetings outlining the risks including to employees dealing with the Chamber and to Members. Hybrid meetings are those where some attendance is in person in the Council Chamber and some is virtual.

I would encourage you all to attend virtually. Government guidance is clear that no more than 2 people should be meeting together in person.

Accordingly if you attend in person you will be deemed to have accepted the following disclaimer (overleaf) as applying.



We speak your language

Polish **Mówimy Twoim językiem**

Slovak **Rozprávame Vaším jazykom**

Chinese **我们会说你的语言**

**If you require this agenda in large print
or another format please call us on 01246 217753**

If you require an adjustment to enable you to participate in or access the meeting please contact the Governance Team at least 72 hours before the meeting starts.

Risk Assessment Disclaimer

When attending this meeting in person, I confirm that I have read and understood the contents of each of the following risk assessments and agree to act in line with its content.

- Covid-19 ARC RTW RA001
- Working in Offices At The Arc During Covid-19 Pandemic Guidance – ARC – SSW001

Both documents have been emailed to Members and are available on the Modern.Gov App library.

The same advice is given to officers who are also encouraged to participate in the meeting remotely.

Register of Members' Interests - Members are reminded that a Member must within 28 days of becoming aware of any changes to their Disclosable Pecuniary Interests provide written notification to the Authority's Monitoring Officer.

You will find the contents of the agenda itemised from page 3 onwards.

Yours faithfully

A handwritten signature in black ink, reading "Sarah Stenberg". The signature is written in a cursive style with a large, looped 'S' at the beginning and a long, sweeping tail on the 'g'.

Solicitor to the Council & Monitoring Officer

GROWTH SCRUTINY COMMITTEE

AGENDA

Wednesday, 15th July 2020 at 10am taking place as a Virtual Meeting and Live Stream

Item No.	PART 1 – OPEN ITEMS	Page No.(s)
1.	Apologies For Absence	
2.	Urgent Items of Business	
	To note any urgent items of business which the Chairman has consented to being considered under the provisions of Section 100(B) 4(b) of the Local Government Act 1972.	
3.	Declarations of Interest	
	Members should declare the existence and nature of any Disclosable Pecuniary Interest and Non Statutory Interest as defined by the Members' Code of Conduct in respect of:	
	a) any business on the agenda	
	b) any urgent additional items to be considered	
	c) any matters arising out of those items	
	and if appropriate, withdraw from the meeting at the relevant time.	
4.	Minutes	
	To approve the Minutes of meetings held on 26 th February 2020 and 10 th June 2020.	5 - 24
5.	List of Key Decisions and items to be considered in private	25 - 31
	<i>(Members should contact the officer whose name appears on the List of Key Decisions for any further information). NB: If Members wish to discuss an exempt report under this item, the meeting will need to move into exempt business and exclude the public in accordance with the Local Government (Access to Information) Act 1985 and Local Government Act 1972, Part 1, Schedule 12a for that part of the meeting only.</i>	
6.	Corporate Plan Targets Performance Update - January to March 2020 (Q4 - 2019/20)	32 - 37
7.	Draft Bolsover Tourism Strategy	38 - 91
8.	Covid 19 Response and Recovery	Verbal Report
9.	Work Programme 2020/2021	92 - 97

PART 2 - EXEMPT ITEMS

10.	Post Scrutiny Monitoring Report - Review of Income Generation	98 - 123
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Bolsover District Council

Growth Scrutiny Committee

15th July 2020

Empty Property Strategy 2021 - 2024

Report of the Joint Housing Strategy and Growth Manager

This report is public

Purpose of the Report

- To inform Scrutiny of the development of the Empty Property Strategy 2021 - 2024
- To agree to the timeframes and further Scrutiny consultation

1 Report Details

- 1.1 The Empty Property Strategy sets out the Council's objectives in relation to bringing empty properties back into use.
- 1.2 The previous Empty Property Strategy was written as a joint document and has expired this year. It has been agreed that this strategy be written solely for Bolsover District Council in line with the Council's visions and aims.
- 1.3 As at November 2019 there were approximately 750 properties that have been empty for more than 6 months in the District. These properties represent a wasted resource and are the main focus of the empty property strategy.
- 1.4 The strategy ties together the three main strands of Empty Property work, i) Advice, ii) Assistance and iii) Enforcement, and presents a framework for co-ordinated work moving forward in the shape of the Empty Property Action Plan. The strategy will also have a key role in helping to secure potential external funding for housing related projects across the district.
- 1.5 The table shows the potential timeframes for the development and implementation of the Strategy, however this may be subject to change at these unprecedented times due to the Covid-19 pandemic.

Action	Involvement/Responsibility	Planned Date and Deadlines
Collating information and determining Housing Priority/Strategy contents	Portfolio Holder - Housing and Community Safety & Housing Strategy/ Councillors/Environmental Health Teams/Housing Strategy Team	July to August 2020

Action	Involvement/Responsibility	Planned Date and Deadlines
Development/writing of the Draft Strategy	Housing Strategy Team working closely with Portfolio Holder - Housing and Community Safety/Housing Strategy	September to October 2020
Scrutiny consultation	Housing Strategy Team	21st October
Final draft consultation	Stakeholder/partner/public /internal	1st November – 21st November 2020
Consultation analysis and strategy amendments where necessary	Housing Strategy Team	21 st November – 14 th December
Scrutiny after any final amendments (if required)	Housing Strategy Team	16 th December 2020
SAMT	Housing Strategy Team	18 th December 2020
Executive Report and Papers to Governance	Housing Strategy Team	6th January 2021
Executive Pre Meeting	Portfolio Holder - Housing and Community Safety/ Housing Strategy	13 th January 2021
Executive Meeting	Portfolio Holder - Housing and Community Safety/ Housing Strategy	25th January 2021
If Agreed – Implementation date – Circulate and publicise	Housing Strategy Team	1 st February 2021

2 Conclusions and Reasons for Recommendation

- 2.1 The previous Empty Property Strategy is due to expire in 2020, therefore this needs replacing.
- 2.2 This will enable the Council to implement a raft of measures to reduce the number of long term empty properties resulting in additional housing units, additional New Homes Bonus and greater community sustainability which contribute to the delivery of the Council's Growth Strategy

3 Consultation and Equality Impact

- 3.1 Consultation will be carried out at various stages throughout the development process with internal and external organisations, including public, private and voluntary sectors.
- 3.2 An Equality Impact Assessment will be completed to ensure compliance with the Equality Act 2010 and the protected characteristics.

4 Alternative Options and Reasons for Rejection

- 4.1 Not implementing the Joint Empty Property Strategy will seriously impact upon the Councils ability to reduce the number of long term empty properties within the districts and their ability to deal effectively with the problems associated with them.
- 4.2 A key element of the Empty Property Officer's work is the development and implication of an Empty Property Strategy to co-ordinate all streams of empty property work.

5 Implications

5.1 Finance and Risk Implications

- 5.1.1 There are no risk implications.
- 5.1.2 Reducing the number of empty properties will help to increase the Council's New Homes Bonus allocation (whilst this is still in place) and will also increase Council Tax income, particularly on properties that were previously derelict.

5.2 Legal Implications including Data Protection

- 5.2.1 The Strategy will have due regard to local and national policy and be compliant with legislation, including data protection laws.

5.3 Human Resources Implications

- 5.3.1 Existing employees will develop the Strategy, therefore there are no Human Resources implications.

6 Recommendations

- 6.1 To agree to the timeframes and further Scrutiny consultation.

7 Decision Information

Is the decision a Key Decision? A Key Decision is an executive decision which has a significant impact on two or more District wards or which results in income or expenditure to the Council above the following thresholds: <i>BDC: Revenue - £75,000 <input type="checkbox"/></i> <i> Capital - £150,000 <input type="checkbox"/></i> <i>NEDDC: Revenue - £100,000 <input type="checkbox"/></i> <i> Capital - £250,000 <input type="checkbox"/></i> <input checked="" type="checkbox"/> <i>Please indicate which threshold applies</i>	No
Is the decision subject to Call-In? (Only Key Decisions are subject to Call-In)	No
Has the relevant Portfolio Holder been informed	Yes

District Wards Affected	All
Links to Corporate Plan priorities or Policy Framework	All

8 Document Information

Appendix No	Title
Background Papers (These are unpublished works which have been relied on to a material extent when preparing the report. They must be listed in the section below. If the report is going to Cabinet (NEDDC) or Executive (BDC) you must provide copies of the background papers)	
Report Author	Contact Number
Thomas Evans	01246 217834

Report Reference –

Bolsover District Council

Growth Scrutiny Committee

15th July 2020

Housing Strategy 2021-2025

Report of the Joint Housing Strategy and Growth Manager

This report is public

Purpose of the Report

- To inform Scrutiny of the development of the Housing Strategy 2021 - 2025
- To agree to the timeframes and further Scrutiny consultation

1 Report Details

- 1.1 The Housing Strategy sets out the Council's strategic framework to meet the district's housing and housing related support needs.
- 1.2 The previous Housing Strategy was a joint document with Economic Development, whilst the two departments work closely together it has been agreed that the strategies should now be written as two separate documents.
- 1.3 The Council's vision for housing will steer the Strategy and focus on the Council's key priorities whilst having due regard to local and national policy.
- 1.4 The Strategy forms a plan on how the Council will work with partners in the public, private and voluntary sectors to enable housing growth across all sectors, and the quality and range of housing to meet the resident's needs of the district, including housing and support for the most vulnerable.
- 1.5 The strategy will also have a key role in helping to secure potential external funding for housing related projects across the district.
- 1.6 The table shows the potential timeframes for the development and implementation of the Strategy, however this may be subject to change at these unprecedented times due to the Covid-19 pandemic.

Action	Involvement/Responsibility	Planned Date and Deadlines
Collating information and determining Housing Priority/Strategy contents	Portfolio Holder - Housing and Community Safety & Housing Strategy/ Councillors/ Housing Teams/Environmental Health	July to August 2020

Action	Involvement/Responsibility	Planned Date and Deadlines
	Teams/Housing Strategy Team	
Development/writing of the Draft Strategy	Housing Strategy Team working closely with Portfolio Holder - Housing and Community Safety/Housing Strategy	September to October 2020
Scrutiny consultation	Housing Strategy Team	21st October
Final draft consultation	Stakeholder/partner/public /internal	1st November – 21st November 2020
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Executive Meeting	Portfolio Holder - Housing and Community Safety/ Housing Strategy	25th January 2021
If Agreed – Implementation date – Circulate and publicise	Housing Strategy Team	1 st February 2021

2 Conclusions and Reasons for Recommendation

- 2.1 The previous Economic Development and Housing Strategy is due to expire in 2020, therefore this needs replacing.
- 2.2 The new Strategy will focus on the Council's current Housing and housing related priorities and obligations and put a plan in place for the next four years.
- 2.3 The Strategy will help to secure external funding where possible.

3 Consultation and Equality Impact

- 3.1 Consultation will be carried out at various stages throughout the development process with internal and external organisations, including public, private and voluntary sectors.

- 3.2 An Equality Impact Assessment will be completed to ensure compliance with the Equality Act 2010 and the protected characteristics.

4 Alternative Options and Reasons for Rejection

- 4.1 The alternative option is to not have a Housing Strategy, however this was rejected as the Strategy will set out a clear housing plan, which will be a key driver for Housing growth in the district.

5 Implications

5.1 Finance and Risk Implications

- 5.1.1 There are no risk implications.

5.2 Legal Implications including Data Protection

- 5.2.1 The Strategy will have due regard to local and national policy and be compliant with legislation, including data protection laws.

5.3 Human Resources Implications

- 5.3.1 Existing employees will develop the Strategy, therefore there is no Human Resources implications.

6 Recommendations

- 6.1 To agree to the timeframes and further Scrutiny consultation.

7 Decision Information

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Report Author	Contact Number
Diane Parker	01246 217292 / Mobile: 07980701119

Report Reference –

GROWTH SCRUTINY COMMITTEE

Minutes of a meeting of the Growth Scrutiny Committee of the Bolsover District Council held in the Council Chamber, The Arc, Clowne, on Wednesday 26th February 2020 at 1000 hours.

PRESENT:-

Members:-

Councillor Jenny Wilson in the Chair

Councillors Derek Adams, Tricia Clough, David Dixon, Chris Kane, Tom Kirkham and Graham Parkin.

Officers:- Kath Drury (Information, Engagement & Performance Manager), Grant Galloway (Director of Development), Joanne Wilson (Scrutiny & Elections Officer) and Alison Bluff (Governance Officer).

0679. APOLOGIES

Apologies for absence were received on behalf of Councillors Jim Clifton, Peter Roberts and Liz Smyth (Portfolio Holder for Economic Development).

0680. URGENT ITEMS OF BUSINESS

There were no urgent items of business to consider.

0681. DECLARATIONS OF INTEREST

There were no declarations of interest made.

0682. EXTRAORDINARY MINUTES – 22ND JANUARY 2020

Moved by Councillor David Dixon and seconded by Councillor Chris Kane

RESOLVED that the Minutes of an Extraordinary Growth Scrutiny Committee held on 22nd January 2020 be approved as a correct record.

0683. LIST OF KEY DECISIONS AND ITEMS TO BE CONSIDERED IN PRIVATE

Committee considered the List of Key Decisions and items to be considered in private document.

Moved by Councillor Graham Parkin and seconded by David Dixon

GROWTH SCRUTINY COMMITTEE

RESOLVED that the List of Key Decisions and items to be considered in private document be noted.

0684. CORPORATE PLAN TARGETS PERFORMANCE UPDATE – OCTOBER 2019 TO DECEMBER 2019 (QUARTER 3 – 2019/20)

Committee considered a report which provided the Quarter 3 outturns (October 2019 to December 2019) for the Corporate Plan 2019-2020, which sat under the 'unlocking our growth potential' aim as of 31st December 2019.

There were 7 targets in total, with 5 targets being on track; 1 target had been achieved in Quarter 3 and 1 target was on Alert (i.e. it may not achieve its intended outcome).

The target achieved in Quarter 3 was **G05 - *Through the Bolsover North East Derbyshire LEADER Approach collectively support the creation of 40 sustainable jobs in the combined programme area by December 2020.*** The programme had closed nationally to new applications on 30th September 2019 and no further applications would be considered. Due to several individual projects cost savings, the amount contracted/claimed by the 37 approved projects totalled £1,233,675.63 from an original award of £1,248,695.88. Within the Quarter, support had been given to promoting other RDPE funds now available but managed centrally by the RPA and D2N2 and monitoring was ongoing. 68.82 jobs created.

The target on Alert was **G11 - *Through a programme of targeted refurbishment bring 10 empty private sector properties back into use per annum.*** To date, no properties had been brought back into use. However, 7 properties were in the process of being brought back into use and once these were completed, should create 12 units of accommodation.

It was queried if a new target would be created in relation to G11 above. The Information, Engagement & Performance Manager noted that this was covered in more detail in the next item of business on the agenda.

Moved by Councillor Derek Adams and seconded by Councillor Tricia Clough
RESOLVED that the report be noted.

0685. DEVELOPMENT OF NEW PERFORMANCE FRAMEWORK TO SUPPORT THE VISION FOR 2019 TO 2023

Committee considered a report which gave Scrutiny the opportunity to help develop a new performance framework to support the Council's ambition statement for 2019 – 2023.

Members suggested that the following additions, highlighted in bold below, be added;

In response to a Member's query, the Information Engagement & Performance Manager confirmed that anyone who used the Council's services was considered a customer.

GROWTH SCRUTINY COMMITTEE

Our Priorities - Customers:

- Improving health and wellbeing and increasing participation in sport and leisure activities

Include wording in relation to ***raising awareness of Healthy Eating.***

- Transforming services through the use of technology

A Member raised concern that due to an ageing population, the Council should consider the 'over use' of technology. The Information, Engagement & Performance Manager replied that the Council should not assume that all older people were uncomfortable with technology. Part of the Council's Digital Strategy was to raise awareness for everyone and the Council could provide awareness workshops for all ages to improve their skills and knowledge in technology so they could access all services. Currently, when the Council was looking to introduce new technology or to make any significant changes to Council services which impacted on people, Equality Impact Assessments (EIAs) were carried out. This was to ensure that the Council did not discriminate against any equality group. Every 6 months, for check and balance, mini-reviews were carried out on EIAs to ensure that they were as expected to be and also for any experience/feedback received from customers.

A Member suggested that the heading could be - ***transforming services through education and the use of technology.***

- Reduce the % of current rent arrears against annual rent debit to 5% by March 2021 and maintain thereafter
- Reduce the level of former tenants arrears by 5% through early intervention and effective monitoring

The Scrutiny & Elections Officer advised Members that an end of year report in relation to the above 2 targets would be presented to Members at a Budget Scrutiny Committee.

- Implement an agile working programme within Environmental Health to increase efficiency and effectiveness by 31st March 2021

It was agreed that this target required clarification to see how it would be measured.

The Scrutiny & Elections Officer advised that the Customer Service & Transformation and the Healthy Safe Clean & Green Scrutiny Committees had identified gaps in detail in relation to Council housing emergency repairs, satisfaction with disability adaptations, general satisfaction with Council housing, the housing allocations process and the housing waiting list (some of these may be service level rather than corporate level). Further, from a targets point of view, Partnership activity and health & wellbeing had also been identified as a gap. The Information, Engagement & Performance Manager confirmed that she had relayed these to the Head of Partnerships and Transformation and these were being looked at.

Our Priorities - Economy:

A Member raised that this Committee had previously discussed the Council having an Industrial Strategy for the District and also an identity of where the Council fitted

GROWTH SCRUTINY COMMITTEE

in. He noted that an area around East Midlands Airport was being promoted as a logistics hub in the UK but they were around 20,000 jobs short. There was much logistic warehousing in the District, so there may be potential for those jobs to be redistributed within our area. Committee had also discussed automation and green energy companies and the Council could have priorities in relation to what kind of industries and how it wanted to be perceived within the wider UK industrial strategy. Also the new skills that were needed in the District and the Council's role in these.

- Supporting Enterprise: maintaining and growing the business base

A Member felt that the Council should help new start-up business in the District. Particularly innovative businesses and the businesses using new technologies, which were part of the Council's industrial strategies. In relation to partnerships, the Council could look further into its partnerships with D2N2 and also at explicit partnerships with universities, AMRC or other funding bodies.

- Prepare and adopt a Tourism Strategy by July 2020

A Member suggested that the Council could own and rent out holiday lets to aid the Tourism Strategy. For example, there were 3 council owned properties in Bolsover Town Centre which Members felt were ideal for use as holiday lets.

- Working with D2N2 and FE/HE partners to facilitate growth of the local skills base by 2023

A Member felt there should be a reference to secondary schools with regard to developing entrepreneurial skills.

- Through the Derbyshire Business Rates Retention Pilot grant scheme improve 40 shops fronts in Shirebrook town centre by 2020

The Scrutiny & Elections Officer advised that this target was specific to Shirebrook as it related to the Building Resilience Programme.

- To add minimum of 5 new names to the register each Custom Self Build year (from November to October)

It was confirmed that this was a Government initiative which the Council had committed to support.

Our Priorities - Environment

- Reducing our carbon footprint and supporting residents and businesses to reduce their footprint

A Member suggested that **use of public transport** be added into the above priority and more emphasis on enforcement.

A Member suggested that **energy usage** also be included and residents be encouraged to take up grants, for example, for solar panels.

GROWTH SCRUTINY COMMITTEE

- Co-ordinate and facilitate car parking patrols outside schools within the District, working with Derbyshire County Council, Police and Education partners by 31st June 2020

Members raised concern regarding the issue of parked cars 'idling' outside schools. They also noted that illegal parking took place in all towns and villages throughout the District and not just outside schools. The Information, Engagement & Performance Manager replied that this target had been included further to a successful car parking patrol pilot carried out at a school where awareness had been raised with parents on the impact on the environment from idling car emissions and also on the safety for school children.

The Information, Engagement & Performance Manager left the meeting.

0686. SCRUTINY COMMITTEE WORK PROGRAMME 2019/20

Committee considered their Work Programme 2019/20.

The Scrutiny & Elections Officer noted that Members had previously received the draft Sustainable Community Strategy 2006-20 document for their consideration and comment back to the Partnership Team. An update on achievements in 2006-20 and the new draft Strategy would be presented to Members before the end of this Municipal year.

The Scrutiny & Elections Officer noted that she and the Assistant Director of Development were currently working on a report in relation to Members comments and concerns raised at the January meeting regarding the private rented sector.

Moved by Councillor Chris Kane and seconded by Councillor David Dixon
RESOLVED that the report be noted.

0687. EXCLUSION OF THE PUBLIC

Moved by Councillor Chris Kane and seconded by Councillor Graham Parkin
RESOLVED that under Section 100(A)(4) of the Local Government Act 1972 (as amended), the public be excluded from the meeting for the following item of business on the grounds that it involves the likely disclosure of exempt information as defined in the stated Paragraph of Part 1 of Schedule 12A of the Act and it is not in the public interest for that to be revealed.

0688. BOLSOVER HOMES PARAGRAPH 3

The Director of Development provided a verbal update to Members in relation to the new 4 year framework for delivering social housing in the District under Bolsover Homes (previously B@Home).

GROWTH SCRUTINY COMMITTEE

The Number of houses to be built under Bolsover Homes would be dependent on the target in the Council's new ambition. However, this would potentially be more than the 100 properties target over the previous 4 years. A number of schemes in the District had already been identified.

The new framework agreement had recently been out to tender and independently appraised. A report to approve the contractor would be presented to the meetings of Executive in March and Council in April 2020.

The Director of Development noted that wherever possible and with permission of the Chair, he and the Assistant Director of Development would like to regularly attend meetings of this Committee to keep Members up to date with progress on Bolsover Homes and also to provide updates on other areas such as where the Council had been liaising with local industries regarding their requirements for skills and jobs.

The formal meeting concluded at 1140 hours and Members then met as a working party to continue their review work. The working party concluded at 1150 hours.

GROWTH SCRUTINY COMMITTEE

Minutes of an extraordinary meeting of the Growth Scrutiny Committee of the Bolsover District Council held as a Virtual Meeting by Video Conference and Live Streamed on the Council's website on Wednesday, 10th June 2020 at 10:00 hours.

PRESENT:-

Members:-

Councillor Jen Wilson in the Chair

Councillors Tricia Clough (Vice-Chair), Derek Adams, Jim Clifton, David Dixon, Chris Kane, Tom Kirkham, Tom Munro, Graham Parkin, Peter Roberts and James Watson.

Officers:- Grant Galloway (Director of Development), Sarah Sternberg (Joint Head of Corporate Governance & Monitoring Officer), Victoria Dawson (Solicitor - Team Manager (Contentious)), Joanne Wilson (Scrutiny and Elections Officer), Nicola Calver (Governance Manager), Donna Cairns (Senior Governance Officer) and Alison Bluff (Governance Officer).

Also in attendance at the meeting was Councillor Anne Clarke, as a signatory to the call in.

GRO1- APOLOGIES FOR ABSENCE 20/21

There were no apologies for absence.

GRO2- DECLARATIONS OF INTEREST 20/21

There were no declarations of interest made at the meeting.

The Monitoring Officer confirmed that there was no conflict of interest between this Committee's consideration of the call in and the Planning Committee decision on the related planning application, as this call in was reviewing the land sale and not the planning permission. The land sale was a separate decision to that taken by Planning Committee performing the Council's role as the planning authority, to which a specific legal and policy framework applied. In the interests of transparency however, the Monitoring Officer confirmed that the Councillors who took part in the Planning Committee decision were Councillors Derek Adams, Chris Kane, Jim Clifton, Graham Parkin and Jen Wilson.

Councillor James Watson informed the meeting that although he was a Member of Planning Committee, he had not been present at the meeting that considered the relevant application.

GROWTH SCRUTINY COMMITTEE

GRO3- 20/21 CALL IN OF DELEGATED DECISION - SALE OF LAND AT GLAPWELL (DD-025-20-DC)

This extraordinary meeting of Growth Scrutiny Committee had been called to consider the call in of the decision to sell a strip of Council owned land at Park Avenue, Glapwell. This decision had been made by the Director of Development on 7th May 2020. The Committee heard from the Members who called in the decision, followed by the Director, Grant Galloway, with an opportunity to ask questions of both parties.

Prior to the implementation of the decision, a valid call in of the decision had been received on 15th May 2020 submitted by Councillors Tricia Clough; Tom Kirkham and Anne Clarke.

The call in request set out the grounds on which these Members believed the decision was contrary to the decision-making principles. It was published on the Council's website and attached to the report. In summary the call in raised the following concerns:

- *Proportionality* - The controversial sale of the land (to a local developer) was rushed.
- *Due consultation and the taking of professional advice from officers* - Consultation had been minimal and range of advice limited.
- *Respect for human rights* - Resident needs and the use of the land had not been taken into account.
- *A presumption in favour of openness* - The decision to sell to one party was not transparent.
- *Clarity of aims and desired outcomes* - Lack of clarity risked accusations of conflict of interest.
- *Regard for equal opportunities* - Deprivation of space for disabled, elderly and vulnerable
- *Options are considered and reasons given for the decision* - Offer to one developer was not justified.
- *Consideration of all relevant factors* - The sale would have increased pressure on the village which is recognised by officers as at capacity.
- *Decision is in the best interests of the District as a whole* - The sale was not in the social and economic interests of the District.

The Scrutiny & Elections Officer presented the report to Committee, setting out the papers that had been provided for Members' consideration and the procedure that would be followed to hear the call in.

Committee heard from the three signatories to the call in, starting with Councillor Tricia Clough as the lead signatory, followed by Councillor Tom Kirkham and Councillor Anne Clarke.

Councillor Tricia Clough outlined her concerns regarding the timing of the decision, the validity of the valuation report, the consultation with ward Members, the holding of the informal Executive meeting that considered the matter, and the impact of the development and this decision on the community.

GROWTH SCRUTINY COMMITTEE

Councillor Clough stated that the announcement of the decision to sell the plot of land, to enable access to the housing development proposed on the adjoining land, had caused a lot of distress to local residents. During the coronavirus lockdown it had been particularly difficult as it had not been possible to meet with the public to discuss their concerns.

It was pointed out that the valuation report, provided with the background papers to the Committee stated that it only remained valid for 6 months. As it was dated August 2019, it was more than 6 months before the decision was made.

Councillor Clough also confirmed that neither she nor Councillor Tom Kirkham had received formal notification or consultation as Ward Members, in line with the requirements of the Council's Joint Disposals and Acquisitions Policy. She commented that it was possible that the third Member representing the Ward, Councillor Liz Smyth, may have been formally notified or consulted, however if she had been, this would have been unfair to have excluded the other two Ward Members.

Concern was expressed that the applicant for the housing development had stated in a brochure containing details of the proposal that the Council had agreed to the sale of land in October 2019. At that time Councillor Clough had contacted Grant Galloway, who was then the Head of Property and Commercial Services, and he confirmed that a formal decision had not been taken and that the matter would be reported to Executive for a decision if the applicant were to be successful in obtaining planning permission. In the same correspondence, the Head of Property and Commercial Services also confirmed that the proposal had been considered by the Council's Asset Management Group in August 2019.

Although Councillor Clough requested copies of correspondence with the applicant on this matter, she stated that she had never received this information.

Councillor Clough recalled a meeting of Glapwell Parish Council in February 2020 which took place at the suggestion of the Leader of Bolsover District Council, to discuss growth and regeneration issues in the District. This was held after the approval of the outline planning permission at the Planning Committee meeting on 12th February 2020. When this planning application was discussed, the Leader had advised the Parish Council that the applicant had submitted the application at their own risk, as a decision on the sale of the strip of land had not yet been taken. Councillor Clough stated that when asked whether the Parish Council could purchase the land, the Leader expressed that he could not see a reason why not.

Councillor Clough informed Committee that Glapwell Parish Council had submitted a nomination for the Park Avenue Woods to be listed as an Asset of Community Value.

The report accompanying the Delegated Decision referred to an informal meeting of Executive at which the proposed land sale was considered. Councillor Clough stated that she understood that no meetings were taking place at the Council due to the coronavirus lockdown. Having been previously advised that this matter would be submitted to Executive for a decision, Councillor Clough was therefore surprised to discover an informal meeting had taken place. She queried whether there was an agenda, minutes or a record of attendance and outcomes of this meeting other than

GROWTH SCRUTINY COMMITTEE

the brief reference made in the report.

Regarding the loss of income that the Council had suffered during the coronavirus pandemic, Councillor Clough referred to a quote from the Chairman of the Local Government Association in a publication from June 2020. In the article, 'Leading the Way', the Chairman stated that the Government had promised that councils would get the resources they needed to cope with the pandemic and that the Treasury would compensate councils for lost income. Councillor Clough therefore considered that any justification for the need to sell this strip of land based on the Council's loss of income due to coronavirus should be dismissed. Instead the Council should be lobbying the Government to fulfil its commitments.

Turning to the development of the neighbouring land, Councillor Clough explained her view that Glapwell did not have the infrastructure to support the additional housing; the local schools did not have space for additional students and this was exacerbated by the need for social distancing due to coronavirus. She also explained that it had not been the experience in Glapwell that new housing brought about the emergence of new shops or facilities. The village was down to just one small shop/post office.

Councillor Clough concluded her statement by referring to the need for the Council to be open and transparent and that the Council listens to, provides for and protects everyone, especially the most vulnerable. She quoted Nelson Mandela, stating that the true measure of any society can be found in how it treats its most vulnerable. She stated that there were many vulnerable people on Park Avenue who need the Council's protection.

Councillor Tom Kirkham then presented further points arising from the call in, as the second signatory to the call in.

Councillor Kirkham commented on the informal meeting of the Executive that took place in April 2020 to consider the proposed land sale. He stated that this meeting took place in person and that the Director of Development met with the Executive Members in order to discuss this decision. Councillor Kirkham queried why this was considered necessary and why the decision was determined to be made under delegated authority. He commented that the individual decision of the Director rather than the matter being reported to Executive removed the matter from public scrutiny.

In relation to the timing of the decision, Councillor Kirkham stated that it would be unlikely that houses would be built during the pandemic and therefore there was no rush to progress the development. With no urgent need to make the decision at this time, Councillor Kirkham considered the use of the delegated authority under emergency powers was disproportionate.

With the formal notification of the decision being published on 7th May 2020, during the lockdown, it was not possible for local Members to meet with residents to discuss concerns, or for residents to meet amongst themselves to offer support and share information in relation to the sale. Councillor Kirkham emphasised that there had been no formal consultation with the local community, Ward Members or the Parish Council on the proposed sale, which he considered to be in breach of the Council's Joint Disposals and Acquisitions Policy.

Councillor Kirkham stated that other aspects of the Joint Disposals and Acquisitions

GROWTH SCRUTINY COMMITTEE

Policy had also not been complied with. There was no evidence of any studies of previous land use. The requirement to conduct an independent valuation was instead done by a council officer. There was no opportunity for other people to buy the land as it was only offered to one person. The provision to demonstrate the land was surplus to requirements had not been complied with as the land was very valuable to the local community. There was no evidence to support the proposition that the land was surplus.

Councillor Kirkham also considered that the land value was likely to go up following the sale and there was no provision for clawback mentioned in the terms of the proposed sale.

Referring to the adoption of the Council's Local Plan in March 2020, Councillor Kirkham stated that this area of land was not included in the proposed sites for future development. Councillor Kirkham mentioned the comments made by the Deputy Leader, when taking part in the Planning Committee and supporting the application which went against officers' advice. The Deputy Leader had commented that the proposed development would be a good buffer against the failure for delivery of the plan. Councillor Kirkham queried why there was a rush to sell this land, when the targets in the Local Plan went as far as the 2030s.

Councillor Kirkham noted that another ransom strip of land within the District had been sold for a similar value where the land only enabled pedestrian access, whereas with this development, the Council's plot of land would be the only road access to the site. The proposed purchaser's interest in the land had gone back as far as 2017, however a formal approach to buy the land was not made until after the 2019 election.

Councillor Kirkham commented that following the 2019 election, the Leader, Deputy Leader and other Executive Members had been appointed to the Planning Committee and that Executive influence on Planning Committees was not common amongst UK local authorities. In Councillor Kirkham's view the overlap between Executive Members giving a view on the sale of the land, taking part in the Planning Committee decision, and Members of the Planning Committee sitting on the Growth Scrutiny Committee undermined the principles of transparency and openness. A number of residents had raised this as a concern. Councillor Kirkham also stated he had received a letter from the Deputy Leader, which excused himself from this Scrutiny meeting due to a conflict of interest.

It was stated that an open and transparent council was in the interests of the District as a whole and that this was a cornerstone of the Council's Constitution and part of the upcoming governance statement. However, Councillor Kirkham believed that this matter had been neither open nor transparent.

Councillor Kirkham concluded by summarising his view that the process for the disposal of the asset seemed to be against policy, the importance of this land to Glapwell had not been investigated as part of the sale, and that no consultation had taken place. He stated that the Council Leader was right to put community support at the centre of the coronavirus response, but he considered that this sale undermined this. In his view, enabling the sale during a national pandemic through delegated decision using emergency powers was not only disproportionate, but the meeting alone had the potential to bring 'Dominic Cummings level' shame upon the Council.

GROWTH SCRUTINY COMMITTEE

The decision had attracted much public interest, with over 1000 signatures to an online petition to stop it, which was on a par with the County petition to stop care home closures. The decision threatened to cause a permanent fracture between the Council and residents.

On behalf of Councillor Tricia Clough, Councillor Anne Clarke and himself, Councillor Kirkham expressed thanks to the residents of Park Avenue and the surrounding area for their strength and perseverance and he requested that the officer reconsider the decision and not go ahead with the sale.

Councillor Anne Clarke was then invited to address the Committee as the third signatory to the call in.

Councillor Clarke informed Committee that she had been elected as a District Councillor on a platform of following the Nolan principles and it was on the basis of these principles that she supported the call in.

Councillor Clarke considered that the ransom strip was more than just a piece of land that lacked any value, and that it formed an important part of village life. It was a valuable amenity, and had been highlighted even more so during the current crisis. She stated that an application had been made to the Land Registry to register the ransom strip as a village green, as it was an area of open space which by immemorial custom had been used by the inhabitants of Glapwell for the purposes of playing lawful games and recreational pastimes there for a period of more than 20 years.

Addressing the issue of the environmental impact of the development of the adjoining land, Councillor Clarke stated that the ransom strip was home to bats and she detailed how the trees on the site, including bat boxes attached to them, provided a suitable habitat for them. She explained that criminal penalties applied to certain actions that disturbed bats or their roosts. She also queried whether a bat study had been done and what the findings were.

Councillor Clarke went on to describe the other wildlife the ransom strip was residence for including tawny owls, woodpeckers, brown hares, rabbits, grey squirrels, hedgehogs, foxes, rodents, butterflies and bees. She considered the land to be a haven of wildlife that must be preserved. It had given many people a lot of pleasure over the years and especially during the Covid-19 crisis. Councillor Clarke queried whether a wildlife impact survey had been conducted, and if so when and who conducted it and what were the findings, as the timing of the study could impact the findings due to seasonality.

Having liaised with RSPB and Derbyshire Wildlife Trust, Councillor Clarke stated that both had recommended that an ecological survey be completed on the ransom strip, however this had not been possible due to the Covid-19 lockdown and they suggested the decision should be postponed until it was possible to conduct a survey safely.

Councillor Clarke also informed Committee that an independent tree survey carried out on 2nd June 2020 was in conflict with the planning applicant's tree survey, as it identified a small area of mould on one tree which was easily treatable and would not warrant the destruction of an otherwise healthy tree.

Councillor Clarke outlined the local impact on health and psychological wellbeing from the

GROWTH SCRUTINY COMMITTEE

use of the ransom strip. She stated that it was used all year from providing disabled parking for those attending local community events hosted at the site and it provided a safe environment for the local children to play.

She stated that the correlation between health and wellbeing and the environment and trees was well documented and she referred to the Council's latest In Touch publication in which the Leader discussed how the wellbeing of residents was a top priority. She also discussed the placement of refugee families in Glapwell and that Park Avenue provided a safe and secure environment for them.

Councillor Clarke concluded by listing benefits of trees and urban greening including: improving air quality; reducing stress; aiding recovery; alleviating depression; shading us from the sun; encouraging physical activity; saving lives; reducing obesity; bringing people together and strengthening communities, reducing loneliness and isolation. She called on the Committee to support the residents of Glapwell and vote against supporting the sale of the ransom strip.

At approximately 10:30 hours the live stream for the meeting was unexpectedly disconnected. The meeting was therefore immediately adjourned until this was resolved.

The live stream recommenced at 10:50 hours and the meeting was reconvened. At this point it was confirmed that no discussions on the call in had taken place without public access to the meeting. The signatories to the call in had concluded their presentations and there were no questions from Members.

The meeting proceeded to hear evidence from the Decision-Maker, Grant Galloway, Director of Development.

The Director stated that a lot of the matters that had been raised related to the planning development, for example, ecology concerns, and these would be addressed as part of that process, which he could not comment on.

The Director outlined the timeline and process that had been followed leading up to the decision to sell the land. The process had been running since 2017, with the last request to purchase the land being received in 2019. The Council was approached by the planning applicant and the Council did not actively seek interest in buying the land.

In order to deal with the request in a timely manner, officers had presented the proposal to the Council's Asset Management Group in August 2019. The group, which included representatives from legal, finance and property services, considered the request but agreed not to take the matter to Executive for consideration at that time as the proposed purchaser would be unlikely to purchase the land unless they had gained planning permission. The proposed purchaser had been written to, confirming this position, also stating that should he obtain planning permission they would reconsider the proposal and take this to Executive for a decision.

The proposed purchaser contacted the Council again on 28th Feb 2020 after gaining planning permission for the site, and requested that the land sale be progressed. The Director informed Committee that the proposed purchaser was advised that the option to sell the land would be presented for consideration at the next available

GROWTH SCRUTINY COMMITTEE

opportunity. This would normally have been taken to an Executive meeting but due to the Covid-19 lockdown, this was not possible.

As there were no scheduled meetings of Executive and in order to progress the matter in a timely manner, the Director explained that the decision was determined to be taken under delegated authority. Notice of the decision was published on Issue 90 of the List of Key Decisions. Delegated powers to ensure that the operation of the Council could continue were used to enact this decision, with notice of the decision subsequently given to Members.

The Director stated that the use of the Council's Delegation Scheme was a fully transparent process, which was demonstrated by this call in meeting. It had been suggested that the decision had been made by a single person, however the Director commented that the delegation scheme did not allow one officer to act in isolation. The Asset Management Group and the majority of key Members supported the sale, although it was noted that the majority of Glapwell Members did not support the sale. The Council's Section 151 Officer and Monitoring Officer had been consulted and both had indicated that they had no issues.

Referring to the Joint Disposals and Acquisitions Policy, the Director stated that each land disposal was required to be treated on its own merits and nothing in the policy would bind the Council to a particular course of action. In the Director's view, the method of disposal was in line with the policy. In considering the disposal, consideration was given to the statutory and policy requirements, in particular the overriding duty on the Council under section 123 of the Local Government Act 1972 to obtain the best consideration that can be reasonably obtained for the disposal of land. The Director stated that it was the Council's Royal Institute of Chartered Surveyors (RICS) qualified Valuer's opinion that the sale value agreed with the proposed purchaser met the requirements set out in this provision.

When the Asset Management Group considered this proposed disposal of land, the Group considered that the land was surplus as it met the criteria as set out in the policy. It did not make any contribution to the delivery of the Council's services, strategic objectives nor did it generate any income. It was surplus to the Council's operational requirements. The Director also quoted the policy definition for under-utilised sites.

The Director informed Committee that in all circumstances, the evaluation of sites was undertaken by the Council's Valuer. This was carried out for this site in line with the policy. The Director referred to the policy requirements to obtain an independent valuation only in specific circumstances, which he believed did not apply to this site.

The Director moved on to discuss the method of disposal, which was a private sale as listed as an option in the policy. The policy stated that "the land may or may not have been marked as available for sale." The proposed purchaser had approached the Council to purchase the land which the Director advised was a general occurrence that was not infrequent. It occurred around 12 times per year across the District. So long as the agreed sale price was in line with the RICS valuation and deemed to be market value, which it was in this case, then the disposal was in line with the policy.

The Director commented that in Minutes of a Glapwell Parish Council meeting in

GROWTH SCRUTINY COMMITTEE

2017, it had been recorded that this strip of land was owned by the District Council. He stated that it was well publicised that the land was owned by the District Council, including through the planning application process and also noted at a meeting of Glapwell Parish Council on 18th October 2019. It was known that the land would be considered for sale if the proposed purchaser gained planning permission for the site.

The Director reported to Committee that one other offer to purchase the land had been received from a resident of Park Avenue, for £3000. The Council's Valuer had valued the site at £240,500 in line with the rules of the RICS Global Standards 2017. He stated that the widely accepted +/-15% tolerance on valuations meant the acceptable valuation range for this site was between £205,000 and £276,000. The offer from the proposed purchaser was deemed in line with market value as it sat between this range. This therefore complied with the statutory duty under Section 123 of the Local Government Act 1972.

The Director commented that when making decisions to dispose of land, the Council looked at all available information, including information from planning applications, social media, policy, consultation of statutory officers and Members' views. All of these sources were reviewed and evaluated to determine the best interest for the District through selling the land at market value.

The Director addressed recent comments that the site had been used for disabled parking for an event. He stated that the Council had not been approached for permission to use the land for this or any other purpose. Had a request been received, the Council would have assessed the suitability of the land for the proposed usage and, if suitable, put in place a licence to occupy that would cover any liabilities arising from the usage, for the benefit of the organiser and the Council.

The Director advised that had a request been received, the Council probably would have refused this on safety grounds as the site was uneven, covered in roots, and with a danger of falling branches.

Regarding recent comments that the site had been used as public open space, the Director stated that the site had been visited and there were no signs that the area had been used by anyone. Having reviewed the objections to the planning application, the Director commented that he had seen no reference to use of the woods as public open space. It was therefore his opinion that the area was woodland and not public open space.

The Director stated he believed that the overall objective of the resistance to sell the land was to stop the housing development. He pointed out, as mentioned in one of the public comments, that the site could be accessed by an alternative means via land within the applicant's control. It was highly likely therefore that whether or not the Council sell the land, the development would still go ahead.

Commenting on the social and economic interests of the District as raised by the call in, the Director outlined the factors considered including the financial position of the Council and the income lost due to Covid-19 and the forecasted shortfall in future budgets due to government cuts. The income from New Homes Bonus was considered, as well as Council Tax from the additional housing and investment from the S106 contributions. The Director also stated that 10% affordable housing would be provided on the development, in line with policy, which would contribute to

GROWTH SCRUTINY COMMITTEE

meeting the demand for social housing in Glapwell.

Members were then invited to put questions to the Director.

Councillor James Watson asked the Director about the informal meeting of Executive at which this proposed sale was considered, including who had attended the meeting and who had expressed support for the proposal. The Director confirmed that he had attended the meeting, which took place with social distancing and safety measures in place, and that the majority of Executive Members were present although he could not recall the full attendance and who was absent. The Director was asked if the matter was considered so important that a physical meeting was required for Executive to consider the matter. The Director advised that there were other matters on the agenda however as he was invited to attend the meeting, rather than the organiser, he could not comment further on it.

Councillor James Watson also queried the influence of Executive Members, and the Leader in particular, in this decision. He referred to an email that he had received from the Director of Corporate Resources & Head of Paid Service, in which the Director stated that matters dealt with under delegation would involve the relevant Member of the Executive in that decision process. Councillor Watson queried whether the Director of Development was simply carrying out the decision of the Leader. The Director explained that he made the decision himself, following consultation with Executive Members and other officers, to establish a consensus on what was right for this piece of land.

The Director was also asked whether he had obtained formal legal advice in advance of the decision to dispose of the land. The Director confirmed that the Asset Management Group had included legal officers, and their advice was considered at that time. Councillor Watson sought to establish whether the group had been requested to give a view on the option to sell only or also the method of disposal by private sale, and whether the legal advice specifically covered the disposal. The Director stated that the Council's Joint Disposals and Acquisitions Policy provided for advice to be given on proposed disposals of land by the Asset Management Group, comprised of relevant officers, so that decisions are not taken in isolation. He considered that due advice had been given and implemented and both the decision to dispose of the land and the method of disposal were in line with the policy.

It was confirmed that the Valuer's report took into account the alternative access to the development. The Director commented on the expertise of the Council's Valuer and that there was no reason to undermine his conclusions.

The Director was asked to comment on the valuation report having expired as it was more than 6 months old at the point that the decision to sell was made. He informed Committee that this had been discussed, however, on review of recent market conditions, it was concluded that the valuation could still be relied upon. The valuation still complied with RICS guidelines. The Director explained that a valuation was carried out in 2017 which produced a slightly lower valuation than the 2019 valuation due to market growth since that time, however very recently the market conditions, including a drop in house prices, would have likely led to a drop in the valuation.

In relation to consultation, the Director was asked when notification was given to local

GROWTH SCRUTINY COMMITTEE

Ward Members as Councillor Clough commented that she had not received anything following the request to purchase the site in February 2020. The Director stated that requirement of the policy was to ensure Members were made aware of the possibility of the land being disposed and that Councillor Clough was aware of this in October 2019 through correspondence he had held with her. It was also recorded in many places that Members and the Parish Council were aware of the possible sale of the land. He considered that no further notification was required after the request from the proposed purchaser in February 2020 as it had previously been made clear that the sale would be recommended should the applicant be successful in obtaining planning permission.

Councillor Tom Kirkham asked whether the impact on the community of the announcement of the decision to sell this strip of land, during the coronavirus lock down, had been considered. The Director stated that he did not believe that this was discussed at the informal Executive meeting and had not been a factor in the decision, which was also because it was not public open space. He believed nothing would be happening with the site for a further 12-18 months as the applicant still needed to obtain full planning permission following the granting of the outline permission.

Councillor Tricia Clough queried whether the Council was required to consult the public on the proposed disposal of land under the Localism Act 2011. The Director confirmed this was not a requirement of the Joint Disposals and Acquisitions Policy. The Head of Corporate Governance and Monitoring Officer when asked to comment, advised that policies and legal requirements were kept under review and this would be reviewed if required.

Councillor Tricia Clough also asked that the Director look further into the matter of whether the community events had permission to use the land as the Council's former Leader had attended several of these events. She also noted that the Parish Council and the event organiser had carried out health and safety assessments.

Councillor James Watson referred the Director to his comments that the land was surplus as it did not further the Council's strategic objectives, and asked whether health and wellbeing was not a strategic objective of the Council. The Director stated that the Council did give due regard to the health and wellbeing of communities in the District, however in his view, this strip of land was woodland and not public open space, and therefore did not advance this objective.

Councillor Tom Munro asked the Director for his view, should the decision be referred back for him to reconsider, on the possibility of approaching the developer to consider alternative access to the site on which he had gained planning permission. The Director confirmed he would be willing to have this conversation.

This concluded the presentation of the call in and the response from the Director.

The Scrutiny and Elections Officer summarised the range of evidence and issues that had been addressed and advised Members that they now needed to consider based on what they had heard, whether the decision had been made in line with the decision-making principles or not. If they considered that it was not in line, detailed reasons would be required in order to present these concerns to the Director with the request for the decision to be reconsidered. Members were reminded that at the

GROWTH SCRUTINY COMMITTEE

conclusion of the debate, the Director and the lead signatory, Councillor Tricia Clough, would have rights of reply before the vote was taken.

Members were also advised that the petition referred to in the papers was not treated as a formal petition as it had not been formally submitted and verified. There were also a number of public comments that had been received and were produced in the background papers for Members.

The Chair opened the matter for debate.

Councillor Tom Kirkham expressed concerns about openness and transparency and the lack of consultation on the decision to sell. He had issues with how the land valuation had been carried out due to the last visit to the site being in 2017. He also wished to see consideration for clawback provisions within any sale contract if agreed.

Councillor Jim Clifton sought clarification if Members had been informed of the proposed disposal prior to the Asset Management Group meeting in August 2019 which was required by the policy and he considered to be critical. The Director stated that this requirement related to site investigations and was intended to ensure local Members were aware of any investigations due to take place. As there were no investigations this section was not engaged, however the Director stressed there was no secrecy in the matter and Members were made aware of the proposal at various times.

Councillor Tom Kirkham moved that the decision be referred back to the decision-maker, the Director of Development, on the following grounds:

1. The timing of this decision is called into question as there was no urgent need to make the decision and no urgent need to use delegated powers to do so.
2. Considering the impact on the local community of the decision to sell the land, the decision was not proportionate to what would be achieved by the sale.
3. The way in which the decision was taken was not fully open and transparent and further consultation should have taken place with Ward Members and the public.
4. The Director of Development is requested to seek further legal advice on the issue of whether the land is open space and to clarify the appropriate method of disposal, in line with the Council's Joint Disposals and Acquisitions Policy.

Councillor James Watson, in seconding the motion, expressed his view that there had been enormous confusion over the decision-making process and supported the proposition that formal legal advice on the nature of the land as public open space was needed.

Councillor Tom Munro stated that he supported the motion, having received confirmation that some consideration would be given to discussing alternative access to the land with the developer. He also commented that serious consideration needed to be given to the correspondence from residents, in particular a petition with excess

GROWTH SCRUTINY COMMITTEE

of 1000 signatories, although it was noted that this number had not been verified. Councillor Graham Parkin queried whether the use of the land amounted to a public right of way. Councillor Tom Munro, having researched the site on the Derbyshire Portal, confirmed that no right of way was shown on the site.

Councillor David Dixon commented that local residents seemed to have been by-passed and agreed that the process needed to be looked at again.

As this concluded the debate, the Chair invited the Director of Development and Councillor Tricia Clough, as the lead signatory to the call in, to exercise their rights of reply.

The Director of Development reiterated that the sale of the land was in line with the Council's policy and the price had been assessed as market value in line with the Council's overriding duty under Section 123 of the Local Government Act 1972 to obtain best consideration reasonably obtained through land disposals. Views of all parties, both for and against, had been taken into consideration to determine the best interests for the District through the sale of the land at market value. He stated that the decision process had not been rushed, notification had been given on the Member's portal, and the delegated decision making powers were there to ensure that the decision could be enacted. It was subsequently sent to Members with the opportunity for them to review the process. He therefore considered the process to be fully transparent.

Councillor Tricia Clough concluded her submissions to Committee by repeating that it was important for the Council to be open and transparent and that she considered it to be clear that the policy had not been complied with. She commented as an example of this, that no formal or informal consultation had taken place with her or Councillor Tom Kirkham following receipt of the request for the Council to sell the land in February 2020.

Councillor Clough thanked residents of Glapwell and, in particular, Park Avenue, who she had met with, following social distancing in an open space. She quoted the CLES, the National Organisation For Local Economies, stating that "we must reform our economy to one which tackles the climate emergency and social injustice." She considered that the proposed development and land sale would lead to the taking down of some trees which were healthy and would also build social injustice to all Glapwell residents and across the District. She stated that the Glapwell Carnival would have to cease if the sale went ahead.

Before moving to the vote, the Senior Governance Officer restated the motion as put by Councillor Tom Kirkham.

Moved by Councillor Tom Kirkham and seconded by Councillor James Watson

RESOLVED - That Growth Scrutiny Committee refer the decision (DD/025/20/DC) back to the Director of Development to request that it be reconsidered, due to the following concerns:

1. The timing of this decision is called into question as there was no urgent need to make the decision and no urgent need to use delegated powers to do so.
2. Considering the impact on the local community of the decision to sell the land,

GROWTH SCRUTINY COMMITTEE

the decision was not proportionate to what would be achieved by the sale.

3. The way in which the decision was taken was not fully open and transparent and further consultation should have taken place with Ward Members and the public.
4. The Director of Development is requested to seek further legal advice on the issue of whether the land is open space and to clarify the appropriate method of disposal, in line with the Council's Joint Disposals and Acquisitions Policy.

The Senior Governance Officer informed Committee that the resolution would be provided to the Director in writing with the request that he review the decision. There was no specific timeframe within which he must make the final decision. He was entitled to take any further action he considered necessary before reaching a final decision, either the same decision or a different one. The final decision would be published and circulated to all Members.

The Chair thanked everyone for attending and closed the meeting.

The meeting concluded at 12:03 hours.



The Arc
High Street
Clowne
Derbyshire
S43 4JY

33

Key Decisions & Items to be Considered in Private

To be made under the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012

Published on: 26 June 2020

INTRODUCTION

The list attached sets out decisions that are termed as “Key Decisions” at least 28 calendar days before they are due to be taken by the Executive or an officer under delegated powers.

Preparation of the list helps Executive to programme its work. The purpose of the list is to give notice and provide an opportunity for consultation on the issues to be discussed. The list is updated each month with the period of the list being rolled forward by one month and republished. The list is available for public inspection at The Arc, High Street, Clowne, S43 4JY. Copies of the list can be obtained from Sarah Sternberg, Joint Head of Service for Corporate Governance, Solicitor to the Council & Monitoring Officer at this address or by email to sarah.sternberg@bolsover.gov.uk. The list can also be accessed from the Council's website at www.bolsover.gov.uk.

The Executive is allowed to make urgent decisions which do not appear in the list, however, a notice will be published at The Arc and on the Council's website explaining the reasons for the urgent decisions. Please note that the decision dates are indicative and are subject to change.

Members of Executive are as follows:

- 34
- Councillor Steve Fritchley - Leader and Portfolio Holder - Policy, Strategy, Resources and Media
 - Councillor Duncan McGregor - Deputy Leader and Portfolio Holder - Corporate Governance
 - Councillor Mary Dooley - Portfolio Holder - Partnerships and Transformation
 - Councillor Clive Moesby - Portfolio Holder - Finance and Resources
 - Councillor Sandra Peake Portfolio Holder - Housing and Community Safety
 - Councillor Nick Clarke - Portfolio Holder - Environmental Impact
 - Councillor Deborah Watson - Portfolio Holder – Street Scene and Environmental Health
 - Councillor Liz Smyth - Portfolio Holder – Economic Development

The Executive agenda and reports are available for inspection by the public five clear days prior to the meeting of the Executive. The papers can be seen at The Arc at the above address. The papers are also available on the Council's website referred to above. Background papers are listed on each report submitted to the Executive and members of the public are entitled to see these documents unless they contain exempt or confidential information. The report also contains the name and telephone number of a contact officer.

Meetings of the Executive are open to the public and usually take place in the Council Chamber at The Arc. Occasionally there are items included on the agenda which are exempt and for those items the public will be asked to leave the meeting. This list also shows the reports intended to be dealt with in private and the reason why the reports are exempt or confidential. Members of the public may make representations to the Joint Head of Corporate Governance & Monitoring Officer about any particular item being considered in exempt and why they think it should be dealt with in public.

The list does not detail *all* decisions which have to be taken by the Executive, only “Key Decisions” and “Exempt Reports”. In these Rules a “Key Decision” means an Executive decision, which is likely:

(1) **REVENUE**

- (a) Results in the Council making Revenue Savings of £75,000 or more; or
- (b) Results in the Council incurring Revenue Expenditure of £75,000 or more

(2) **CAPITAL**

- (a) Results in the Council making Capital Income of £150,000 or more; or
- (b) Results in the Council incurring Capital Expenditure of £150,000 or more

(3) to be significant in terms of its effects on communities living or working in an area comprising two or more wards in the District.

35 In determining the meaning of “significant” the Council must have regard to any guidance for the time being issued by the Secretary of State. The Council has decided that revenue income or expenditure of £75,000 or more and capital income or expenditure of £150,000 or more is significant.

The dates for meetings of Executive for 2020/21 are as follows:

27th Jul 2020	25th Jan 2021
28th Sep 2020	22nd Feb 2021
26th Oct 2020	22nd Mar 2021
23rd Nov 2020	26th Apr 2021
	24th May 2021

The Council hereby gives notice of its intention to make the following Key Decisions and/or decisions to be considered in private:

Matter in respect of which a decision will be taken	Decision Maker	Date of Decision	Documents to be considered	Contact Officer	Is this decision a Key Decision?	Is this key decision to be heard in public or private session
Financial Outturn - 2019/20 Including an allocation of £80,000 (maximum) for Parish and District, end of pandemic/VJ Day commemorations.	Executive	29 Jun 2020	Report of the Portfolio Holder for Portfolio Holder - Finance & Community Safety	Theresa Fletcher, Head of Finance and Resources & Section 151 Officer	Key It is likely to result in the Council making revenue savings or incurring Revenue expenditure of £75,000 or more.	Open
Minor Painting Works Service To seek approval to establish a framework of three Painting Contractors to provide a Minor Painting Works Service for Bolsover District Council Housing Department as and when required.	Executive	29 Jun 2020	Report of the Portfolio Holder for Portfolio Holder - Housing	Mark Dungworth, Strategic Repairs Manager	Key It is likely to result in the Council making revenue savings or incurring Revenue expenditure of £75,000 or more.	Open
Contract Extension for Framework Agreement For Welfare Adaptation For Council Owned Properties Within Bolsover District Council To consider a one year extension to an existing Framework Agreement For Welfare Adaptation for Council Owned Properties within Bolsover District Council	Assistant Director of Development	Not before 21st Jul 2020	Report of the Portfolio Holder for Portfolio Holder - Housing	Mark Dungworth, Strategic Repairs Manager	Key It is likely to result in the Council making revenue savings or incurring Revenue expenditure of £75,000 or more.	Open

Matter in respect of which a decision will be taken	Decision Maker	Date of Decision	Documents to be considered	Contact Officer	Is this decision a Key Decision?	Is this key decision to be heard in public or private session
Playing Pitch Improvements (Clowne) A report to secure funding for the improvement of playing pitches in Clowne.	Executive	27 Jul 2020	Report of the Portfolio Holder for Portfolio Holder - Partnerships & Leisure	Wayne Carter, Leisure Operations Manager	Key It is likely to result in the Council making capital savings or incurring capital expenditure of £150,000 or more.	Open
Decision to award contract to successful bidder in respect of tender for 'Raising Aspirations' 37	Executive	27 Jul 2020	Report of the Portfolio Holder for Portfolio Holder - Partnerships & Leisure	Pam Brown, Head of Leader's Executive and Partnerships	Key It is likely to result in the Council making revenue savings or incurring Revenue expenditure of £75,000 or more.	Fully exempt Information relating to the financial or business affairs of any particular person (including the authority holding that information)
Award Of Electrical Upgrade And Rewiring Programme	Executive	27 Jul 2020	Report of the Portfolio Holder for Portfolio Holder - Economic Development	Helena Skeavington, Contract Administrator (QS)	Key It is likely to result in the Council making revenue savings or incurring Revenue expenditure of £75,000 or more.	Fully exempt Information relating to the financial or business affairs of any particular person (including the authority holding that information)

Matter in respect of which a decision will be taken	Decision Maker	Date of Decision	Documents to be considered	Contact Officer	Is this decision a Key Decision?	Is this key decision to be heard in public or private session
Refund of Leaseholders' Management Fees	Executive	27 Jul 2020	Report of the Portfolio Holder for Portfolio Holder - Housing	Chris Fridlington, Assistant Director of Development	Key It is likely to result in the Council making revenue savings or incurring Revenue expenditure of £75,000 or more.	Fully exempt Information relating to the financial or business affairs of any particular person (including the authority holding that information)
Safe and Warm; Pattison Street - Scheme Update - Additional Works To consider a request for a number of additional works to be included on properties at Pattison Street above the original tender sum.	Executive	27 Jul 2020	Report of the Portfolio Holder for Portfolio Holder - Housing	Richard Mooney, Contract Administrator / Building Surveyor	Key It is likely to result in the Council making capital savings or incurring capital expenditure of £150,000 or more.	Fully exempt Information relating to the financial or business affairs of any particular person (including the authority holding that information)

SCHEDULE 12A
ACCESS TO INFORMATION: EXEMPT INFORMATION

PART 1
DESCRIPTIONS OF EXEMPT INFORMATION: ENGLAND

1. Information relating to any individual.
2. Information which is likely to reveal the identity of an individual.
3. Information relating to the financial or business affairs of any particular person (including the authority holding that information).
4. Information relating to any consultations or negotiations, or contemplated consultations or negotiations, in connection with any labour relations matter arising between the authority or a Minister of the Crown and employees of, or office holders under, the authority.
5. Information in respect of which a claim to legal professional privilege could be maintained in legal proceedings.
6. Information which reveals that the authority proposes –
 - (a) to give under any enactment a notice under or by virtue of which requirements are imposed on a person; or
 - (b) To make an order or direction under any enactment.
7. Information relating to any action taken or to be taken in connection with the prevention, investigation or prosecution of crime.

Executive

Monday, 27th July 2020

The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012

Notice is hereby given in accordance with Regulation 5 of the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012 that the following exempt report is intended to be considered in private at the above Meeting of Executive. This was not included the List Of Key Decisions And Items To Be Considered In Private which was issued on 26th June 2020.

Re-Imagining Pleasley Vale

To secure funding for pre-planning technical work on the proposals to redevelop Pleasley Vale.

Compliance with the requirement to give 28 clear days' notice in accordance with the above Regulation is impracticable as the matter is urgent and cannot reasonably be deferred.

Reason for urgency: The feasibility of these proposals needs to be understood and a delay on commissioning these studies would have put the Council behind the timelines agreed with the agents in terms of guaranteeing their continued support with this project at no charge to the Council.

This report is exempt and it is proposed that it be considered in private to avoid the disclosure of exempt information as defined in paragraph 3 of Part 1 of Schedule 12A to the Local Government Act 1972 (as amended by the Local Government (Access to information)(Variation) Order 2006).

The Chair of the Growth Scrutiny Committee has been informed of the decision to be taken in respect of the exempt report and has consented to consideration of the report being held in private at the above meeting of Executive.

A handwritten signature in black ink that reads 'Sarah Sternberg'.

Sarah Sternberg
Solicitor to the Council & Monitoring Officer

10th July 2020

Executive

Monday, 27th July 2020

The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012

Notice is hereby given in accordance with Regulations 5 and 10 of the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012 that the following key decision to be made in private at the above Meeting of Executive. This was not included the List Of Key Decisions And Items To Be Considered In Private which was issued on 26th June 2020.

Purchase of employment land at Shirebrook

Compliance with the requirement to give 28 clear days' notice in accordance with the above Regulations is impracticable as the matter is urgent and cannot reasonably be deferred.

Reason for urgency: This is urgent because there is a commercial opportunity arisen from the availability of this land but the current owner requires certainty by the end of the month to proceed with the sale to the Council as opposed to an interested third party.

This report is exempt and it is proposed that it be considered in private to avoid the disclosure of exempt information as defined in paragraph 3 of Part 1 of Schedule 12A to the Local Government Act 1972 (as amended by the Local Government (Access to information)(Variation) Order 2006).

The Chair of the Growth Scrutiny Committee has been informed of the key decision to be taken in respect of the exempt report and has consented to consideration of the report being held in private at the above meeting of Executive.

A handwritten signature in black ink that reads 'Sarah Sternberg'.

Sarah Sternberg
Solicitor to the Council & Monitoring Officer

10th July 2020

Executive

Monday, 27th July 2020

The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012

Notice is hereby given in accordance with Regulations 5 and 10 of the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012 that the following key decision to be made in private at the above Meeting of Executive. This was not included the List Of Key Decisions And Items To Be Considered In Private which was issued on 26th June 2020.

**Purchase of Section 106 Properties from Rippon Homes off Ball Hill
– South Normanton**

To recommend the purchase of 3 properties for rent within the HRA.

Compliance with the requirement to give 28 clear days' notice in accordance with the above Regulations is impracticable as the matter is urgent and cannot reasonably be deferred.

Reason for urgency: A timely decision is required to inform Rippon homes that the Council wish to buy the properties; waiting until September would be a risk that the purchase would not go ahead. Also the legal process cannot be commenced until authority from Executive is granted to buy the properties.

This report is exempt and it is proposed that it be considered in private to avoid the disclosure of exempt information as defined in paragraph 3 of Part 1 of Schedule 12A to the Local Government Act 1972 (as amended by the Local Government (Access to information)(Variation) Order 2006).

The Chair of the Growth Scrutiny Committee has been informed of the key decision to be taken in respect of the exempt report and has consented to consideration of the report being held in private at the above meeting of Executive.

A handwritten signature in black ink that reads 'Sarah Sternberg'.

Sarah Sternberg
Solicitor to the Council & Monitoring Officer

10th July 2020

Bolsover District Council

Growth Scrutiny Committee

15th July 2020

<p>Corporate Plan Targets Performance Update – January to March 2020 (Q4 – 2019/20)</p>

Report of the Information, Engagement & Performance Manager

This report is public

Purpose of the Report

- To report the quarter 4 outturns for the Corporate Plan 2019-2020 targets.

1 Report Details

1.1 The attached contains the performance outturn for targets which sit under the 'unlocking our growth potential' aim as of 31st March 2020 (Information compiled on 5th June 2020).

1.2 A summary is provided below:

1.3 Unlocking our Growth Potential

- 7 targets in total (1 target achieved previously – G05)
- 4 targets have been achieved
 - **G 01** - *Through the use of Key Account Management develop a relationship with a minimum of 25 local businesses by March 2020* - 112 businesses engaged with.
 - **G 08** - *Process all major planning applications 10% better than the minimum for special measures per annum.* 100% achieved.
 - **G 13** - *Work with partners to deliver an average of 20 units of affordable homes each year.* 28 new affordable homes were completed in the year.
 - **G 17** - *Procure new partner for building next generation of council housing by 2020* Achieved – New partner selected.

➤ 1 target has failed

- **G 11** - *Through a programme of targeted refurbishment bring 10 empty private sector properties back into use per annum. 2019/20 - 2 properties have been brought back into use and 7 are in the process of being brought back into use. (See Appendix for more information).*

➤ 1 target has been marked as awaiting information

- **G 10** - *Enable the development of at least 272 new residential properties within the district by March 2020 - The total number of completions will not be known until after the end of the financial year 2019/20 and will be reported at the end of the next quarter.*

2 Conclusions and Reasons for Recommendation

- 2.1 Out of the 7 targets, 5 (72%) have been achieved, 1 (14%) has failed and 1 (14%) is awaiting information.
- 2.2 This is an information report to keep Members informed of progress against the corporate plan targets noting achievements and any areas of concern.

3 Consultation and Equality Impact

- 3.1 Not applicable to this report as consultation was carried out on the original Corporate Plan.

4 Alternative Options and Reasons for Rejection

- 4.1 Not applicable to this report as providing an overview of performance against agreed targets.

5 Implications

5.1 Finance and Risk Implications

No finance or risk implications within this performance report.

5.2 Legal Implications including Data Protection

No legal implications within this performance report.

5.3 Human Resources Implications

No human resource implications within this performance report.

6 Recommendations

- 6.1 That outturns against the Corporate Plan 2019-2020 targets be noted.

7 Decision Information




Is the decision a Key Decision? A Key Decision is an executive decision which has a significant impact on two or more District wards or which results in income or expenditure to the Council above the following thresholds: BDC: Revenue - £75,000 <input type="checkbox"/> Capital - £150,000 <input type="checkbox"/> NEDDC: Revenue - £100,000 <input type="checkbox"/> Capital - £250,000 <input type="checkbox"/> <input checked="" type="checkbox"/> Please indicate which threshold applies	No
Is the decision subject to Call-In? (Only Key Decisions are subject to Call-In)	No
Has the relevant Portfolio Holder been informed	Yes
District Wards Affected	Not applicable
Links to Corporate Plan priorities or Policy Framework	Links to all Corporate Plan 2019-2020 aims and priorities

8 Document Information

Appendix No	Title	
1.	Corporate Plan Performance Update – Q4 January to March 2020	
Background Papers		
All details on PERFORM system		
Report Author		Contact Number
Kath Drury, Information, Engagement and Performance Manager		01246 242280




Bolsover District Council
Corporate Plan Targets Update – Q4 – January to March 2020

Status key

Target Status	Usage
 Achieved	The target has been successfully completed within the target date.
 On Track	The target is progressing well against the intended outcomes and intended date.
 Failed	The target has failed to achieve what it set out to accomplish within the intended target date.

Aim – Unlocking our Growth Potential

46

Key Corporate Target	Directorate	Status		Progress	Target Date
G 01 - Through the use of Key Account Management develop a relationship with a minimum of 25 local businesses by March 2020.	Place	Achieved		Q4 - 82 businesses engaged with this quarter. For the whole year, 112 businesses engaged with the Team. A high number of local businesses have been engaged with about coronavirus business support measures. 12 meetings and 3 telephone consultations held with businesses about potential projects for the Bolsover Business Growth Fund. 11 meetings held with businesses about the Shirebrook shopfronts grants schemes. 4 meetings held with tourism-related businesses.	Mar-20
G 08 - Process all major planning applications 10% better than the minimum for special measures per annum.	Place	Achieved		Q4: 100% - 6 out of 6 majors determined within 13 weeks or agreed extension of time.	Mar-20
G 10 - Enable the development of at least 272 new residential properties within the district by March 2020	Place	Awaiting data		Q4 The figure is reported annually. The final total of completions will not be known until after the end of the financial year 2019/20 and will be reported at the end of the next quarter.	Mar-20

Key Corporate Target	Directorate	Status	Progress	Target Date
G 11 - Through a programme of targeted refurbishment bring 10 empty private sector properties back into use per annum.	Place	Failed	<p>Q4 The 2 properties that have been purchased and leased by Action Housing are in the process of being developed into apartments for affordable rent. This will create 7 units of affordable accommodation. <u>Due to Covid19 there has been a delay with the refurbishment</u>, however work has now recommenced and it is expected that both buildings are ready for occupation before the end of the year.</p> <p>2 long term empty properties are in the process of a forced sale, which will see them returned back to use. It is expected that the properties will be sold by the end of the summer. This is being managed by the Empty Property Officer (EPO), Environmental Health department and Legal team.</p> <p>A property on Langwith Road in Bolsover is being considered for Compulsory Purchase Order. The EPO is in the process of preparing a Cabinet report to ask for approval and to have a budget allocated for doing this.</p> <p>A further empty property has been referred to an energy company who have tools to help owners bring empty properties back into use. The property has been empty for over 10 years and has been the subject of numerous complaints. The EPO has organised for the Council to clear the garden, which has been done and improved the appearance of the property.</p> <p>The EPO has continued to promote the reduced rate VAT scheme which has helped an owner with reduced refurbishment costs and the property has now been brought back into use.</p> <p>An empty property in Carr Vale - which the EPO assisted the owner with selling - has now been refurbished and is ready for</p>	Mar-20

Key Corporate Target	Directorate	Status		Progress	Target Date
				reoccupation. 2019/20 - 2 properties have been brought back into use and 7 are in the process of being brought back into use.	
G 13 - Work with partners to deliver an average of 20 units of affordable homes each year.	Place	Achieved		28 new affordable homes were completed in the year.	Mar-20
G17 - Procure new partner for building next generation of council housing by 2020	Place	Achieved		The build partner Robert Woodhead Ltd have been re-appointed for 4 years to the Bolsover Homes. They were appointed through a Delegated Decision following delays due to Covid-19. The framework goes live on the 15th May but initial design work is now being undertaken.	Mar-20

Bolsover District Council

Growth Scrutiny Committee

15th July 2020

Bolsover Tourism Strategy (Draft)
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Report of the Assistant Director of Development

This report is public

Purpose of the Report

- To provide an update on the emerging Tourism Strategy.

1 Report Details

Background

- 1.1 One of the Scrutiny Topic Suggestions from 2018/19 was 'Review of Activity to promote tourism within the District' and Members reviewing this topic felt there was scope for Scrutiny to have an impact and that it was potentially a good topic for mini-review. Members felt that more publicity was required for Bolsover Castle, Hardwick Hall and Creswell Crags. It was noted that this was a clear area for improved employment opportunities.
- 1.2 In August 2019 an officer was recruited to the post of Tourism and Town Centres Officer to help to act as a conduit for tourism and visitor economy information; to work with visitor economy businesses; and to deliver relevant strategies associated with town centres and tourism.

Draft Tourism Strategy (2020)

- 1.3 The Draft Tourism Strategy is attached and a summary of its main points are as follows.
- 1.4 The district's main attractions are Hardwick Hall, Bolsover Castle and Creswell Crags. The visitor accommodation sector is dominated by four hotels (Van Dyk, Ibis, Holiday Inn and Premier Inn) that offer 80% of the bed space in the district, however there is no clear relationship between the main attractions and the four hotels.

- 1.5 The district has low numbers of caravan and camp sites, and holiday lets and consequently the proportion of stays in self-catering accommodation in Bolsover district is 1.49% compared to 17% across Derbyshire.
- 1.6 89.2% of visits are from day visitors. This could be because the district is so central and so accessible, and within 1 hour's drive of 3.1 million people, and it could also be because the opportunity for the area as a short break destination is not yet realised.
- 1.7 Each staying visitor on average generates £160.10 into the local economy. The amount generated by staying visitors is 4.3 X higher than the amount generated by day visitors.
- 1.8 The higher than average percentage of stays with friends and relatives within the district shows the value that residents of the district can bring to tourism in the district and how they can be ambassadors for the district by encouraging more visits.
- 1.9 National trends indicate a growing demand for: short breaks, health and well-being breaks, and intergenerational breaks, and camping and caravanning.
- 1.10 The greater demand for short breaks and the additional value that they bring to the economy means the Council's Strategy should be to encourage more overnight stays and more visitor expenditure.
- 1.11 In order to help achieve this, the Council needs to work alongside its partners to; improve the overall visitor economy offer; improve the accommodation offer; maximise our marketing potential; improve visitor economy business engagement and to continue to improve the amount and quality of our intelligence and evidence in respect of the visitor economy.
- 1.12 Specific actions include:-
- working to promote the district, making the most of its excellent accessibility, as a central part of a wider area to enhance its attractiveness as a short break destination;
 - working more closely with our neighbouring Local Authorities to promote tourism and to look to improve services on the Robin Hood Line;
 - Visit Sleep Cycle Repeat projects:- looking at the feasibility of a Pleasley visitor hub and camping pods at Pleasley Pit Country Park; and an audit of cycle trails in the district;
 - producing a visitor economy brochure and walking/cycling publications, producing an attractions / visitor economy brochure;
 - making the best use of a PR and social media and marketing plan;
 - improving the District's representation on tourism websites;

- establishing a visitor economy business network and encouraging staff and partners to add a link to the district's tourism webpage on external emails.

1.13 It is intended that the Strategy will be a living document and updated as and when new information is found.

Covid 19

1.14 The Draft Tourism Strategy was written prior to the Covid 19 lockdown. From March through to early July much of the visitor economy in the district was closed, and income streams supporting jobs and livelihoods abruptly halted.

1.15 There were small signs of economic life – some accommodation housed key workers and met emergency housing needs; some café's, pubs and restaurants offered a take away service; certain businesses were able to open earlier subject to safe social distancing measures.

1.16 Throughout this time the Economic Development team were extremely busy offering support to visitor economy businesses. This started in late March when it became essential to 'reach out' and gather as much contact information for the visitor economy businesses as possible so that the Bolsover Ebulletin could inform them quickly with clear messages about support measures that were becoming available. In late March, 60 additional visitor economy businesses were added to the mailing list.

1.17 Grant funding first became available from the Derbyshire County Council hardship fund, and was soon followed by the Government's Small Business Grant and Retail and Hospitality Grant, offering £10,000 and £25,000, and we understand many of the district's visitor economy businesses that met the criteria, received grant funding support.

1.18 Further active engagement with visitor economy Businesses took place, and feedback from businesses helped to formulate the £500 Covid Recovery Grant Scheme. Other businesses closely related to hospitality and leisure received discretionary grants to help ensure that supply chains would also be able to survive.

1.19 The mailing list continued to be used regularly; as requests for information so that the situation on the ground could be fed back to regional and national levels; to provide information about other grant schemes; and to pass on helpful webinars organised by Marketing Peak District and Derbyshire on a variety of topics relevant to the visitor economy.

1.20 For the foreseeable future the visitor Economy attractions will be operating at a reduced capacity by having to implement safe social distancing measures. The older generation in particular will be reluctant to visit places and eat out. There will be less international visitors.

1.21 Therefore the Strategy's Strategic Aim – to 'increase' visitors; the number and duration of overnight stays and visitor expenditure may be difficult to achieve this year but we continue to take action to promote and encourage recovery of the visitor economy.

- 1.22 Most recently, we have encouraged local businesses to take up the offer of free listings on Visit Chesterfield's website. We are continuing to pursue a number of funding opportunities to improve the cycle network and there is a number of actions we can keep working on within the emerging strategy that will help build a better future for our visitor economy.

2 Conclusions and Reasons for Recommendation

- 2.1 This report has outlined the key points and Strategic Aim of the Tourism Strategy, and has also provided a review of the visitor economy in the district since the Covid 19 lockdown.
- 2.2 It is recommended that this report and the attached draft Tourism Strategy should be considered for review and feedback from the Committee prior to consideration by Executive.

3 Consultation and Equality Impact

- 3.1 Targeted consultation took place during March 2020 where members of the Culture and Tourism partnership group, neighbouring authorities and visitor economy businesses on the Council's mailing list were invited to comment. 32 comments /issues were received and considered and the strategy has been amended accordingly.
- 3.2 The strategy itself does not raise any equality impact issues.

4 Alternative Options and Reasons for Rejection

- 4.1 An alternative option was to not produce a Tourism Strategy but this option would not help to review activity to promote tourism in the district.

5 Implications

5.1 Finance and Risk Implications

- 5.1.1 None

5.2 Legal Implications including Data Protection

- 5.2.1 None

5.3 Human Resources Implications

- 5.3.1 Some of the actions in the Action Plan will fall to the Tourism and Town Centres Officer to action, and can be resourced.

6 Recommendations

- 6.1 That Committee Members review the draft Strategy in accordance with their role as outlined at Part 2, Article 6.2(v) and Part 3.6 (14) of the Scrutiny functions within the Constitution.

- 6.2 That Committee Members provide feedback as part of the consultation process for the draft Strategy prior to submission to Executive.

7 Decision Information

Is the decision a Key Decision? A Key Decision is an executive decision which has a significant impact on two or more District wards or which results in income or expenditure to the Council above the following thresholds: BDC: Revenue - £75,000 <input type="checkbox"/> Capital - £150,000 <input type="checkbox"/> NEDDC: Revenue - £100,000 <input type="checkbox"/> Capital - £250,000 <input type="checkbox"/> <input checked="" type="checkbox"/> Please indicate which threshold applies	No
Is the decision subject to Call-In? (Only Key Decisions are subject to Call-In)	No
Has the relevant Portfolio Holder been informed	Yes
District Wards Affected	All
Links to Corporate Plan priorities or Policy Framework	All

8 Document Information

Appendix No	Title
1	Draft Bolsover District Tourism Strategy
Background Papers (These are unpublished works which have been relied on to a material extent when preparing the report. They must be listed in the section below. If the report is going to Cabinet (NEDDC) or Executive (BDC) you must provide copies of the background papers)	
Report Author	Contact Number
Jonathan Hendy	2326

BDC Tourism Strategy - Executive Summary

- ES.1 The District's main attractions are Hardwick Hall, Bolsover Castle and Creswell Crags. The Visitor Accommodation sector is dominated by four hotels (Van Dyk, Ibis, Holiday Inn and Premier Inn that offer 80% of the bed space in the District, however there is no clear relationship between the main attractions and the four hotels.
- ES.2 The following STEAM Infographic shows key statistics about the Bolsover District's Visitor Economy.



- ES.3 Bed spaces within self-catering, touring caravans and camping are much lower than the Derbyshire average, consequently, the proportion of stays in self-catering-accommodation in Bolsover District is 1.49% compared to 17% across Derbyshire.
- ES.4 89.2% of visits are from Day Visitors. This could be because the District is so central and accessible, and within 1 hour's drive of 3.1 million people, and it could be because the opportunity for the area as a short break destination is not yet realised.
- ES.5 Each staying visitor on average generates £160.10 into the local economy. The amount generated by Staying Visitors is 4.3 X higher than the amount generated by Day Visitors.
- ES.6 The higher than average percentage of stays with friends and relatives shows the value that residents of the District can bring to tourism District and how they can be ambassadors for the District by encouraging more visits.
- ES.7 National trends indicate a growing demand for: short breaks, health and well-being breaks, and intergenerational breaks, and camping and caravanning.
- ES.8 The greater demand for short breaks and the additional value that they bring to the economy means the Council's Strategy should be to encourage more overnight stays and more visitor expenditure.

ES.9 In order to do this it needs to work alongside its partners to; improve the overall visitor economy offer; improve the accommodation offer; maximise our marketing potential; improve visitor economy business engagement and to continue to improve the amount and quality of our intelligence and evidence in respect of the visitor economy.

ES.10 Actions include:- working to promote the District, making the most of its excellent accessibility, as a central part of a wider area to enhance its attractiveness as a short break destination; working more closely with our neighbouring Local Authorities to promote tourism and to look to improve services on the Robin Hood Line; Visit Sleep Cycle Repeat projects looking at the feasibility of a visitor hub and camping pods at Pleasley Pit Country Park; an audit of cycle trails in the District; producing a visitor economy brochure and walking/cycling publications, producing an attractions / visitor economy brochure; making the best use of a PR and social media and marketing plan; improving the District's representation on tourism websites; establishing a visitor economy business network and encouraging staff and partners to add a link to the District's tourism webpage on external emails.

ES.11 Ideally this will be a living document and updated as and when new information is found.

ES.12 Words in **Bold and underlined** are explained in the glossary.

HERE WE ARE...

- 1.1. Bolsover District is an intriguing place, and perfectly positioned - flanked by the Peak District on one side and by Sherwood Forest on the other, with the city of Sheffield to the north. The District has many reasons to visit. Not just [Hardwick Hall](#) – the magisterial Elizabethan mansion, but also the fairy-tale [Bolsover Castle](#), and not forgetting the ice age cave art and scenic limestone gorge at [Creswell Crags](#). The District's highlights can be best showcased in this Bolsover TV [short video](#)
- 1.2. The District has excellent accessibility and connectivity. Motorway Junctions 28, 29, 29A and 30 of the M1 motorway are within or on the edge of the District. There are 3.1 million people within an hour's drive. Four railway stations on the Robin Hood Line are within the District and five international airports, are within an hour's drive.



- 1.3. Bolsover is a rural District, with its 79,000 residents living in four market towns – Bolsover, Clowne, Shirebrook and South Normanton - and dispersed villages and hamlets. Situated within gentle countryside, Bolsover District has been voted the best countryside place to live in the UK according to a [survey](#)¹. Linking some of the settlements is 34 miles, of Multi – User Trails network (compared to 65 miles in the Peak District) made up of largely former railway lines snaking through the landscape (see Appendix A).

¹ Survey by LABC warranty.

- 1.4. Free parking, markets, a mix of independent shops and national multiples attract visitors to four busy town centres. The District also hosts two large shopping centres; at East Midland Designer Outlet Centre (J28 of the M1) and Dobbies Shopping Village at Barlborough Links (J30 of the M1).

DRAFT

WHAT IS OUR CURRENT OFFER?

- 2.1 Bolsover's visitor economy is dominated by its three main attractions, Hardwick Hall, Bolsover Castle and Creswell Crags.

Set within Hardwick Hall Country Park, the Elizabethan Country House [Hardwick Hall](#) is the 38th most visited Historic Property in the U K with 295,972² visitors. Built for Bess Hardwick, this Grade 1 Listed Building, owned by the National Trust, Hardwick is home to one of the finest collections of Elizabethan tapestries and embroideries in Europe and includes an extensive collection of textiles, furniture, paintings, ceramics and other decorative objects. The site includes Hardwick Old Hall (owned by English Heritage) the Stable's shop and the Great Barn Restaurant.



With spectacular views over Derbyshire, the fairy-tale Stuart mansion, [Bolsover Castle](#)³ is the 114th most visited Historic Property in the United Kingdom, with 95,922 visitors. Under the care of English Heritage this Grade 1 Listed Building and a Scheduled Ancient Monument, includes the Little Castle, Wall Walk, Terrace Range, Riding House Exhibition and extensive grounds. One of

English Heritage's 'Top Ten Castles' it hosts many events throughout the year and includes a shop and café. Free parking is nearby and is close to the busy town centre.

With a museum, prehistoric gorge, and ice age cave art, [Creswell Crags](#)⁴ is the 251st most visited paid attraction in the U.K. with 65,000 visitors and year on year increases. In 2019 the Crags received worldwide press coverage for the discovery of Witch Marks in one of its caves. A SSSI and SAM Creswell Crags is also under consideration as a UNESCO World Heritage Site. The site also hosts a café, a picnic meadow, and venue hire.

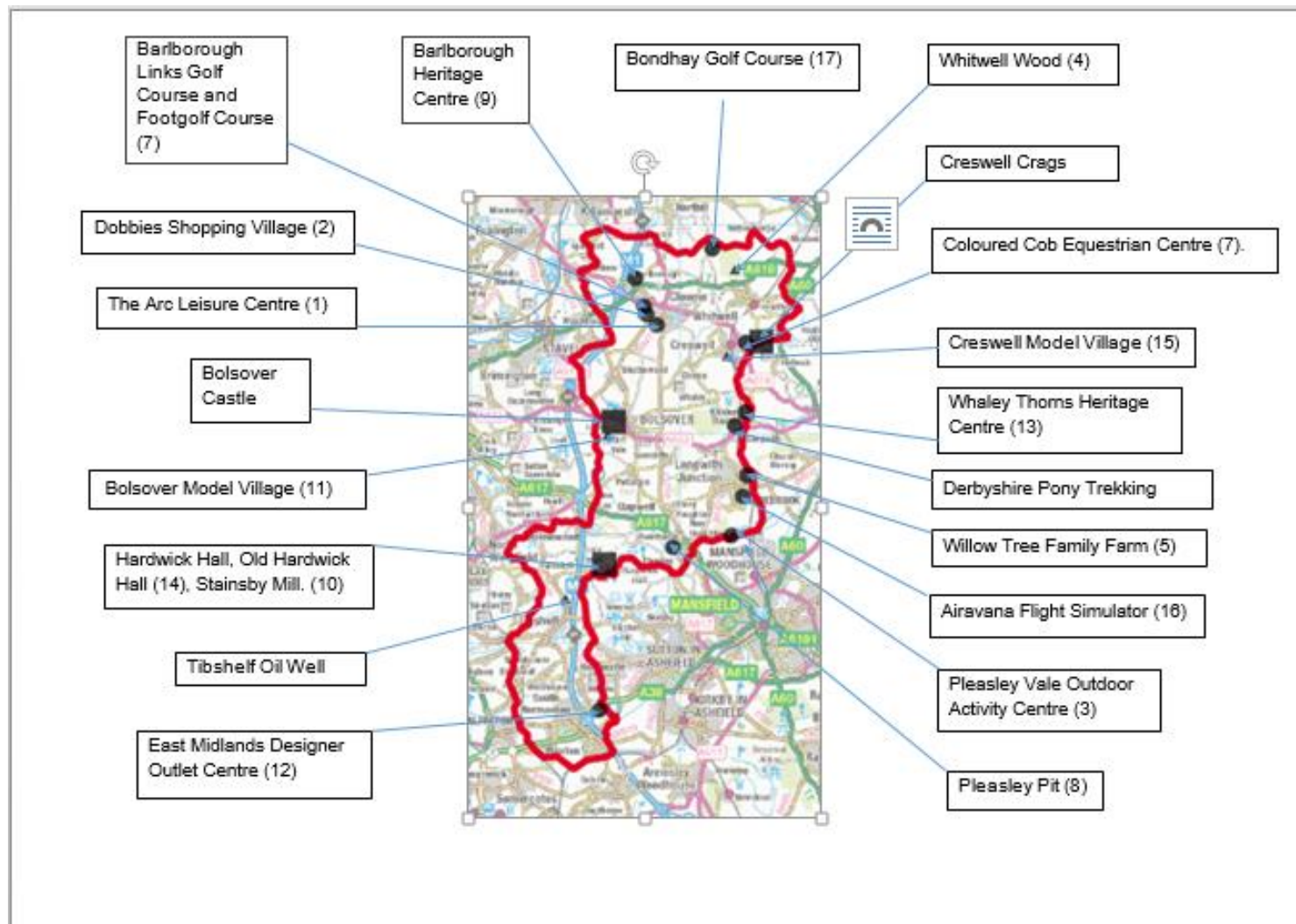


² Visit Britain 2018 figures.

³ Visit Britain 2018 figures.

⁴ Visit Britain 2018 figures.

- 2.2 The District also includes a diverse range of other attractions (locations are shown on the following page and photos are included in Appendix E) including:- [Hardwick Old Hall](#), [Pleasley Pit](#), [Stainsby Mill](#), [Barlborough Heritage Centre](#), [Langwith Heritage Centre](#), and other historical points of interest such as the [first inland oil well](#) at Tibshelf and two industrial model villages at [Creswell](#) and New Bolsover. Recreational / Family attractions include [Willow Tree Family Farm](#), [Airavana Flight Simulator](#). Two pony trekking and equestrian centres [Coloured Cob](#); [Derbyshire Pony Trekking](#); Two golf courses [Bondhay](#) and [Barlborough Links](#) including a Foot Golf course (one of only 6 in Derbyshire), [Pleasley Vale Outdoor Activity Centre](#) (for organised groups only), and the Go Active Leisure Facility based at [The Arc, Clowne](#).
- 2.3 The District also hosts three large shopping centres for international designer and high street fashion and lifestyle brand shops at [East Midlands Designer Outlet](#) (J28 of the M1 The Body Shop, M&S, Levis, Lindt, Gap, Tommy Hilfiger, Earnest Jones, Denby, Boss, Ben Sherman, and Antler); Dobbies Shopping Village at Barlborough Links (J30 of the M1 including Laura Ashley, Pets at Home, Holland & Barrett, and The Edinburgh Woollen Mill), and Brook Park, Shirebrook, including Sports Direct, Flannels, Evans Cycles and Dunlop Slazenger.
- 2.4 The District also hosts events such as the Lantern Parade, the Bolsover Food and Drink Festival, Battle of the Bands brass band competition, the Under the Castle Music Festival, and Stainsby Music Festival that attract visitors from a wider area.



- 2.5 Visit Britain attractions are categorised in the following table. Categories that are more popular nationally than the previous year are coloured in Orange.

Visit Britain Category	Attractions in Bolsover District
Country Parks.	Hardwick Park, Pleasley Country Park, Poulter Country Park. Doe Hill Country Park
Farms	Willow Tree Family Farm
Historic Houses / Castles	Hardwick Hall, Bolsover Castle
Other Historic Properties	Pleasley Pit
Museums / Art Galleries	Pleasley Pit , Creswell Crags
Heritage centres.	Whaley Thorns, Barlborough.
Other	Creswell Crags
Leisure / Theme parks	None
Heritage Railways	None
Wildlife/Zoos	None
Workplaces	None
Places of Worship	None

- 2.6 The table shows that the District is represented in 7 of the 13 Visit Britain categories, and 3 out of the 5 growth categories. It is also worth noting that the country parks at Pleasley Pit and Poulter meet more of a local demand. The heritage centres at Barlborough and Whaley Thorns are also small scale.

Visitor Accommodation

- 2.7 The Visitor Accommodation sector consists of 16 serviced premises⁵ and 21 self-catering establishments all easily accessible from the M1 Motorway with 1,081 beds between them, 66% of which are within the 3 big hotels (Holiday Inn and Premier- Inn close to Junction 28 of the M1, and Ibis, close to Junction 30). Once the Hotel Van Dyk extension is complete there will be a further 54 rooms – an additional 10% capacity of hotel rooms.
- 2.8 A further 17 self-catering premises are located throughout the District. Self-catering establishments represent 7% of the District's total - compared to 19.5% ⁶across Derbyshire. Of those self-catering establishments, very few are able to accommodate a large number of people.
- 2.9 One of the conclusions of the **Visit Sleep Cycle Repeat** Destination Plan (2018) for the north Derbyshire/north Nottinghamshire area, concluded that there are “*very high levels of occupancy in non-serviced accommodation with very limited capacity in the peak season, which means there is **growth potential** for more non-serviced visitor accommodation of all kinds...*”
- 2.10 **AirBNB** accommodation is becoming increasingly popular. In January 2020 there were 35 houses or rooms within Bolsover District available to be booked. Availability

⁵ Hotels, Guesthouses, Inns and Bed and Breakfasts.

⁶ 2017 figures

of this type of accommodation can be transient, and the exact location is only known once booked.

- 2.11 There are 5 small sites available for camping, touring caravans and caravans for hire at identifiable locations in the District. The bed space makes up 8% of the District's total compared to 43%⁷ across Derbyshire.

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⁷ 2017 figures

HOW IS OUR COLLECTIVE TOURISM PRODUCT MARKETING?

- 3.1 Marketing of **tourism products** in the District takes places at an individual level, but also at an area level.
- 3.2 Hardwick Hall is part of the National Trust portfolio of properties and benefits from its extensive marketing power. Bolsover Castle and Hardwick Old Hall fall under the banner of English Heritage. Creswell Crags, managed by the Creswell Heritage Trust has its own [website](#) and marketing strategy. Most of the other attractions have their own websites. Most of the accommodation providers either have their own brand website or can be found on a collective accommodation website.
- 3.3 At county level, the Destination Management Organisation (DMO) [Marketing Peak District and Derbyshire](#) (MPDD) is the Local Tourist Board. It provides a strategic lead for the development and marketing of tourism in the county area and optimises the profile and recognition of the iconic Peak District and the Derbyshire brand, showcasing it to the world. One such outcome has been the inclusion of Creswell Crags on [The Explorers Road](#), a website that appeals to the European tourists seeking to explore the UK by car. [Experience Nottinghamshire](#) and [Visit Yorkshire](#) are the equivalent DMO for the District's neighbouring counties.
- 3.4 At a county sub-area level, Chesterfield Borough Council manages [Visit Chesterfield Area](#) promoting tourism in the north-eastern corner of Derbyshire covering itself along with Bolsover District, and North -East Derbyshire District Councils. Chesterfield Borough Council also run the Visitor Information Centre where more information and publications from the sub-area are available, as well as ticket and public transport bookings. [In North Notts](#) covers events within North Nottinghamshire and adjoining areas and will soon cover tourism products also.
- 3.5 We market attractions on our own [website](#) and on the [Bolsover TV](#) website, where programmes are aired every two weeks, covering stories about the District, our communities, community groups, tourist attractions, businesses and events. Publications include: In touch magazine: District/Parish Gazettes; and town centre guides for [Bolsover](#), [Clowne](#), [Shirebrook](#), [South Normanton](#).
- 3.6 Adverts have been placed this year in the Derbyshire and Peak District and the South Yorkshire Bedroom Brochures, a Grand Day out publication and also on some large digital Display Screens in Meadowhall.
- 3.7 To help facilitate marketing the area and what's on offer, the possibility is being explored of installing large digital display screens (whether free standing or attached to a building) where we can advertise attractions, events, businesses, activities, etc.
- 3.8 The Council produces an annual events brochure to promote community events in the District.
- 3.9 The purpose of brown tourism signage is purely directional. However, the very existence of a brown sign on a busy road or roundabout also helps to advertise the existence of the attraction itself. Brown signage to Creswell Crags could be improved from Junction 30 and along the A616, and could be improved to

Hardwick Hall from Junction 29. Bolsover Castle is generally well sign posted from major roads. Visit England control new brown signs.

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LOCAL ECONOMIC IMPACT OF TOURISM

- 4.1 We have used the most up-to-date STEAM⁸ data, which is the country's key source for measuring the **economic impact** of tourism (see Appendix B) Comparative information is provided where available with Derbyshire and with a very popular tourist county, Cumbria (see Appendix C).
- 4.2 The following STEAM Infographic shows key statistics about the Bolsover District's Visitor Economy.



- 4.3 The value of tourism activity in Bolsover District was estimated to be £139.84m in 2018, with this value having increased by 8.6% between 2017 and 2018, therefore tourism is a growth sector in the District.
- 4.4 The economic impact of tourism in Bolsover District was 7.5% of the Derbyshire total of £1.7 billion.⁹
- 4.5 **Day Visitors** represent the largest share of tourism Value at 71%. (£92.45 million).
- 4.6 The staying visitor market accounts for 29% (£47.39 million) of tourism value and the largest source of the staying visitor market income is the serviced accommodation sector - 56% (£26.61m).
- 4.7 There were an estimated 2.73m tourism visits to Bolsover District in 2018, 2.2% higher than in 2017 where there were 2.67m tourism visits. This was 8.1% of the 33.6 million visitors to Derbyshire. By way of comparison, the annual visitor

⁸ Scarborough Tourism Economic Activity Monitor

⁹ 2017 Figures.

numbers per head of population for Bolsover District was 35, falling below 41 for Derbyshire and significantly below 94 for Cumbria.

- 4.8 In 2018, 296,000 visits to Bolsover District were from staying visitors¹⁰. Staying visitors accounted for 10.8% of all visitors to the area in 2018. Staying visits saw very positive growth (+10.2%) between 2017 and 2018.
- 4.9 2.73 million visitors generated £139.84m. Each visitor generated £51.22 of value into the local economy.
- 4.10 Staying Visitors are 10.8% of all visitors but generate a much higher, 29% of value. Specifically, 296,000 staying visitors generate £47.39 million, and each staying visitor on average generates £160.10 into the local economy.
- 4.11 The duration of stays is also lower than comparable; staying visitors spend an average of 2.3 days in the District during their stay, this compares to an average of 2.9 days in Derbyshire and 3.4 days in Cumbria. There is scope to try to increase the length of stay.
- 4.12 Day Visitors on the other hand are 89.2% of all visitors but only generate 71% of value. Specifically, 2.43 million Day Visitors generated £92.45 million, and each staying visitor on average generates £37.93 into the local economy.
- 4.13 Therefore the amount generated by Staying Visitors is 4.3 X HIGHER than the amount generated by Day Visitors.
- 4.14 The average Direct spend¹¹ per visitor in Bolsover District is £38.52 which is £2.12 lower than the Derbyshire average and £9.14 lower than Cumbria.
- 4.15 The percentage of overnight visitor days as a percentage of all visitor days in Bolsover District is 22%, as compared with 23% in Derbyshire - and 36% in Cumbria.
- 4.16 With 89.2% of visits, Day Visitors are dominating visits. This could be because the District is so central and so accessible, and within easy distance of a big population – 3.1 million people within 1 hours drive, and it could be because the opportunity of the area as a short break destination is not yet realised. Therefore in order to achieve more overnight stays and the extra value gained, it makes sense to try to attract visitors from a wider geographical area - as visitors travelling longer distances are more likely to stay overnight – and also to try to enhance the offer.
- 4.17 During overnight stays the type of accommodation used is as follows
- 45% of staying visits use serviced accommodation.
 - 2% of staying visits use non-serviced accommodation.

¹⁰ Using paid accommodation available within the area, as well as staying with friends and relatives in local homes.

¹¹ Only visitor expenditure on goods and services.

- 53% of stays are with friends and relatives.

And the following table shows how this compares with Derbyshire in 2017 where comparative information exists, and this explains why the 268,000 (0.268) is shown as a total and not the 2018 total of 296,000 overnight visitors.

Overnight Stays	Derbyshire (Millions)	%	Bolsover (Millions)	%
Friends & Relatives	1.3	44.82%	0.152	56.71%
Non Serviced Accommodation	0.5	17.24%	0.004	1.49%
Serviced Accommodation	1.1	37.93%	0.112	41.79%
	2.9		0.268	

- 4.18 The table above shows that compared to Derbyshire, Bolsover District has a higher proportion of overnight stays taking place with friends and relatives, and there is a considerable difference in the proportion of stays taking place in Non-serviced accommodation, where the proportion of stays in Bolsover District is just 1.49%.
- 4.19 The higher than average percentage of stays with friends and relatives shows the value that residents of the District can bring to tourism in the District and how they can be ambassadors for the District by encouraging more visits.
- 4.20 The small proportion of stays in non-serviced accommodation can be explained by the lack of camping and caravanning provision in Bolsover District where throughout Derbyshire, touring caravan and camping make up 43.4% of bed space provision, whereas in Bolsover District it makes up just 9.23% of provision. In order for Bolsover District to take a larger share of the camping and caravanning market it needs to have more sites.
- 4.21 However, as shown in Appendix B, the actual length of stay in non-serviced accommodation is actually greater at 6.8 days compared to 2 days for serviced accommodation, and therefore those visitors will spend more in the District. More non-serviced accommodation in the District can only be beneficial to the visitor economy.
- 4.22 The expenditure and activity of visitors to Bolsover District supported a total of 1,685 Full-Time Equivalent jobs (FTEs); with **total employment** up compared to 2017 (+4.9%).
- 4.23 The food and drink, shopping and accommodation sectors are the largest employment sectors supported by tourism activity, accounting for an estimated 398, 468 and 174 FTEs respectively.
- 4.24 Just for comparison FTEs supported per 1,000 population is 21.3 in Bolsover District lower than the Derbyshire figure of 28.8 and much lower than the 75.8 in Cumbria.

NATIONAL TRENDS

- 5.1 It is important to take account of national trends and consider how they might influence the District's strategy.
- 5.2 Tourism is one of the country's most important industries and with 38 million overseas visitors to the U.K. spending £23bn in 2018¹²; and visitors are forecast to grow by 23% by 2025.¹³ Therefore Bolsover District needs to share in that growth.
- 5.3 The D2N2¹⁴ Visitor Accommodation Study (2017) includes the following list of key national tourism trends of relevance to visitor accommodation¹⁵ development in the D2N2 area and the implications for Bolsover District.
- The continuing growth in demand for short breaks – a key opportunity for the D2N2 area, given the sizeable surrounding catchment populations that are within easy driving distance for short breaks. Therefore Bolsover District needs to make the most of its excellent accessibility.
 - The growing generation of more active, leisure-focused, affluent and discerning older people that could be interested in taking breaks and holidays in the D2N2 area. Therefore Bolsover District needs to target older people in any marketing.
 - The emerging new generation of Generation Y1 [Millennials](#)¹⁶ short break and holiday takers that are going to be looking for different experiences. Therefore, if the District is marketed as a short break destination, any marketing activity needs to target Millennials.
 - The growth in weddings, business and leisure trips linked to visits to friends and relatives that will result from population growth. Therefore new house building to accommodate population growth can boost visits for reasons due to weddings, business and leisure.
 - The increasing interest in outdoor activity holidays and spa and health and wellbeing breaks and the need for accommodation that is geared to this market. Therefore Bolsover needs to improve its offer as a destination for healthy short breaks including walking and cycling.
 - The growing demand for caravan, motorhome and camping holidays. Therefore Bolsover needs to improve its offer in this market.

¹² Office for National Statistics: Travel Trends 2018

¹³ 2. Oxford Economics. 2018 to 2025

¹⁴ The Local Enterprise Partnership D2N2 covering Derby, Derbyshire, Nottingham and Nottinghamshire.

¹⁵ The D2N2 Visitor Accommodation Study (2017)

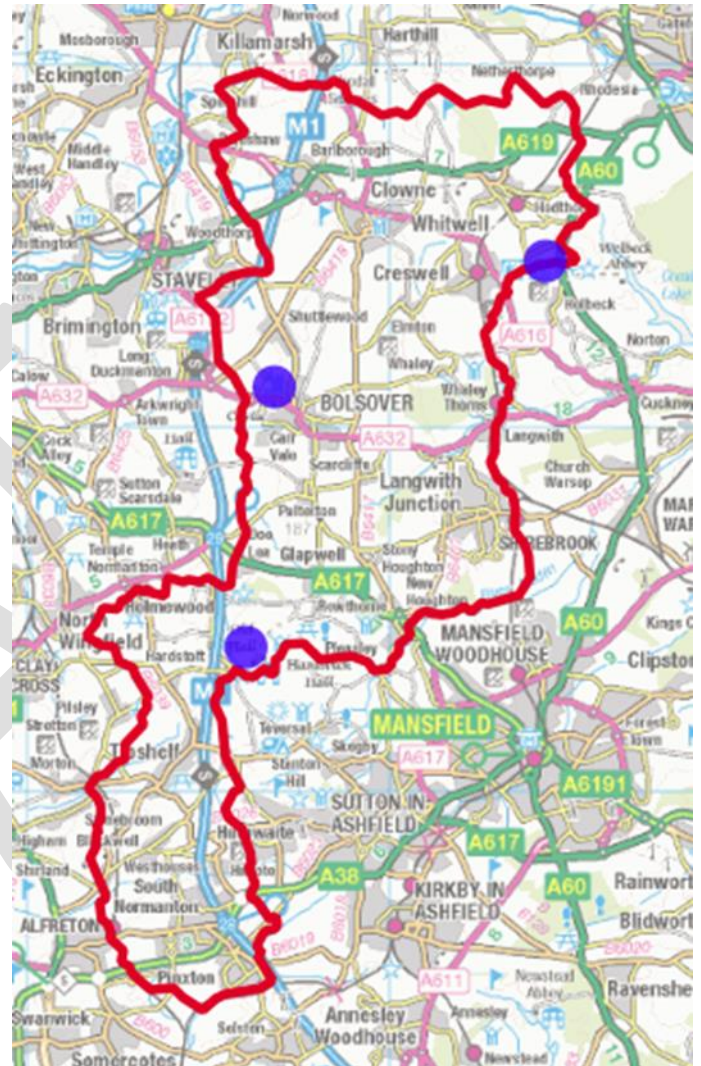
¹⁶ "Millennials" (or Generation Y) are the demographic cohort born between the early 1980's to the early 2000's

- The growth in intergenerational family holidays and breaks. Therefore Bolsover needs to improve its offer of a number of different attractions for different ages.
- The trend for families and friends to get together for celebration weekends, reunions and weekends away – another strong opportunity for the D2N2 area, given its central location in the country. Therefore Bolsover needs to market itself as an area for social short breaks.
- The continued growth in [inbound visitors](#) to the UK. For example, [Chinese tourists](#) visiting Europe and [the U.K.](#) have risen from 100,000 visitors per year in 2008 to nearly 400,000 in 2018. Popular activities amongst Chinese tourists are 'visiting parks and gardens', and 'shopping'. Therefore the District must raise its profile to attract more international visits and promote Hardwick Park, and its shopping offer including its excellent access to Meadowhall, a large indoor shopping centre.

THE WAY FORWARD

6.1 Overnight stays bring greater economic value to the local economy. Therefore looking at how more visitors can be attracted to the District for short breaks is crucial.

6.2 One way of achieving this is to think like ‘a visitor’. Administrative boundaries do not apply to visitor activity. This is a particularly pertinent point with the long, thin shape of Bolsover District, where the shortest distance from its eastern and western boundaries is 1.9 km and the longest is 10.6 km - whereas the distance from north to south is 25 km. The District’s three big attractions (shown as a blue dot) are all within one mile of the District’s border.



6.3 It is important to acknowledge the strengths and assets of neighbouring areas and to understand that there may be opportunities to explore collaborative working that could add value to achieving the District’s aims. A joined up approach to establishing a wider visitor package could raise awareness of the area to visitors that may not usually have considered a trip to Bolsover.

6.4 Visitors may be more initially drawn to a neighbouring area and learn about interesting places in Bolsover District. Visitors may also stay longer if they realise that there is more to see and do in the wider area – where a better quality and greater variety of attraction is available covering more of the Visit Britain categories.

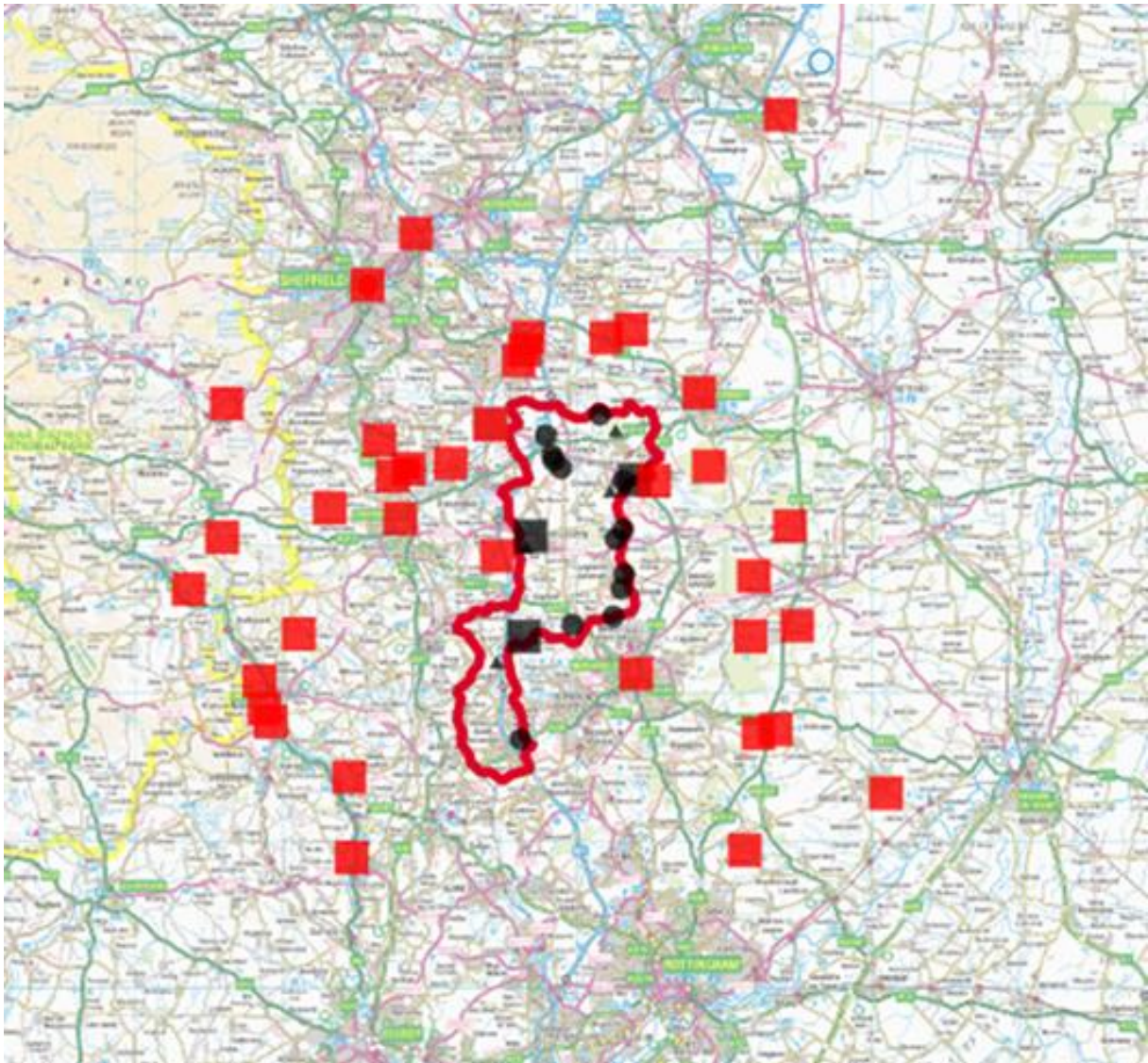
6.5 The table in Appendix D shows just how close 39 popular attractions are to Bolsover District if travelling by car. The attractions were measured (using AA route finder) to see how far they were from three points in the District; Junction 30, Bolsover town centre and Junction 28. Specifically, the information tells us that-

- 33% of the attractions are within a 30 minute drive from all three points within Bolsover District.
- 87% of the attractions are within a 30 minute drive of at least one point in the District.

- 87% of the attractions are within a 40 minute drive from all three points in the District.
 - 24 Michelin Guide Restaurants are within 1 hour's drive of all three points in the District.
- 6.6 A wider area can therefore be considered to be within this 40 minute drive and includes the following groupings of attractions (some of which can be cross cutting).
- 6.7 Big attractions currently in development are [Peak Resort](#), Unstone, near Chesterfield, and Gulliver's Kingdom, near Killamarsh.
- 6.8 [Peak Resort](#), is an all year round leisure, education, wellness and entertainment destination set in 300 acres of reclaimed parkland. Phase 1 costing in the region of £100m, represents approximately one third of the total planning permission. Phase 1 Regional Attractions include: Indoor Adventure Activity Centre (Adrenaline World) including zip lines, climbing walls, caving, ninja course, trampolining, rope courses, fun walls, adventure golf and e-karts; Outdoor Water Courses and Lake Gateway Building and Travel Hub; Covered Events Space & Amphitheatre; 15km on site Multi Discipline Cycling Trails connected to 1,000 of miles off site trails; and car and coach parking. Adrenaline World is due to open in late spring/early summer 2020. The site also has outline planning permission for up to 2,000 hotel rooms and 250 chalets.
- 6.9 The £37m, 70 ride, Gulliver's Valley Theme Park Resort, north of Killamarsh, is due to open in June 2020, and is just 10 minutes away from Junction 30 of the M1.
- 6.10 Heritage attractions can be found at Bolsover Castle, Hardwick Hall, Renishaw Hall and Gardens, Chatsworth House, Sutton Scarsdale Hall, Derwent Valley Mills World Heritage Site (Belper), Mr Straw's House (Worksop), Newstead Abbey, Rufford Abbey & Country Park, The Workhouse, Southwell, Barrow Hill Roundhouse, Conisborough Castle, Revolution House (Old Whittington), Lincoln Cathedral (Magna Carta)
- 6.11 Family attractions can be found at Willow Tree Family Farm, I Jump Trampoline Park (Mansfield), Wheelgate Park and White Post Farm, Farnsfield, Crich Tramway Village, Matlock Farm Park, Jungle Play Centre (Sheepsbridge), Tropical Butterfly House and Falconry Centre (North Anston), Aston Springs, Tiny Town Indoor Play (North Anston), Yorkshire Wildlife Park (near Doncaster), Snozone at Xscape (Castleford), Gulliver's Kingdom, and Heights of Abraham (Matlock Bath).
- 6.12 Country Parks at Thoresby Park, Sherwood Forest, Sherwood Pines Forest Park (inc. Go Ape), Clumber Park, Linacre reservoirs, Yorkshire Sculpture Park, Rother Valley Country Park, and Longshaw Estate.

6.13 A large indoor Shopping centre at Meadowhall, East Midlands Designer Outlet Centre, Dobbies Shopping Village Art galleries at Harley Gallery (Welbeck), Calverton, Retford (Bassetlaw Museum), Hepworth Art gallery (Wakefield) and Sheffield City Centre. Theatres at Chesterfield Town Centre and Sheffield City Centre. And a heritage railway at Peak Rail, Matlock.

6.14 A 'wider area' showing all of these attractions with the District at its centre can be shown below. The red outline is Bolsover District, the black shapes are Bolsover's attractions and the red squares are attractions in the wider area.



6.15 Using a wider area is not uncommon, for example –

- DMOs such as MPPD and Visit Nottinghamshire market products outside of their counties that add to the offer within them.
- The hotels in the District use a wider area to market themselves, principally citing the Peak District.

- Reflecting the cross boundary nature of long distance multi user trails the **Visit Sleep Cycle Repeat** (VSCR) Destination Plan area covers a number of authorities in north Nottinghamshire and north Derbyshire.
- The Visit Chesterfield Area includes Chatsworth House that is outside its administrative area.
- Ashfield District Council have a [further afield](#) page on their website promoting attractions in neighbouring authorities.
- Key attraction, [Creswell Crags](#), also markets other attractions within a wider area and have put together [themed visitor experiences](#).

6.16 A common thread here is that there is greater value in looking to be part of a wider visitor package than just looking inwardly.

6.17 Given the perception that visits to just the attractions in the District do not generate large numbers of overnight stays by themselves, part of our Strategy therefore should be to try to improve this situation by promoting Bolsover as somewhere where you can visit a greater range and number of attractions and therefore becoming more attractive as a short break. By working cooperatively with our partners to promote the wider area there is a better chance that visitors will take the time to visit our area.

STRATEGY

- 7.1 Essentially we want to help to make the visitor economy a bigger part of the overall local economy to help sustain what we have and also to achieve growth.
- 7.2 It is important to recognise that funding streams to key attractions in the District have changed over recent years and finding other ways to generate income is becoming far more important for those attractions.
- 7.3 It is visitor expenditure that can best provide that income by making the most of national trends for increasing short breaks, more day visits and / or more overnight stays; and longer stays. The expenditure itself might only take place at the accommodation provider and/ or the attraction, or it might percolate out into the wider economy into pubs, restaurants, shops, and petrol filling stations.
- 7.4 Therefore, to try to achieve greater numbers of visitors, overnight stays, longer stays and visitor expenditure would be beneficial to the District's economy.

Strategic Aim

To increase: visitors, the number and duration of overnight stays and visitor expenditure in the District in order to help sustain growth and jobs.

- 7.5 To achieve these increases in the most impactful way we need to consider what the Council can do differently, whilst also recognising that investment decisions in the visitor economy are taken outside the remit of the District Council. Alongside its partners the District Council has to work to -
- improve the overall visitor economy offer,
 - improve the accommodation offer,
 - to maximise our marketing potential,
 - to improve visitor economy business engagement and
 - to continue to improve the amount and quality of our intelligence and evidence in respect of the visitor economy.
- 7.6 The Action Plan includes a series of actions, undertaken by us and our partners. A small explanation of each action is provided below in line with the bullet points above. Many action points are cross cutting.

ACTION PLAN

Improving the Visitor Offer

- 8.1 National trends indicate that there is an increasing interest in spa, and health and wellbeing breaks. Therefore Bolsover needs to improve its offer as a destination for healthy short breaks, including walking and cycling, if it wants to benefit from this market. The new spa facility at Hotel Van Dyk will help to meet this demand.

Pleasley Vale Mills

- 8.2 To be added.

Cycle Network

- 8.3 By implementing the Visit Sleep Cycle Repeat Destination Plan, the area has the potential to be a key component in a significant regional sustainable tourism offer, connecting Sherwood to the Peak District through off-road cycling that takes advantage of the areas multi-user trails network. It's likely that with the continuing growth in awareness of the climate emergency more people will seek out activities that minimise their carbon footprints and with the growth in e-bikes the District could be at the heart of a new sustainable tourism offer. This is a heart of the concept underpinning the development of the Pleasley Visitor Hub; which is a brings together Hardwick, Pleasley Pit and Pleasley Vale.
- 8.4 Much work is already underway to promote the District as a destination for family friendly cycle tourism. The District offers 34 miles network of Multi – User Trails and recently Bolsover Countryside Partnership have received funding from Rural Development Commission to implement a new cycleway / trail south of Shirebrook as part of the Archaeological Way. Bolsover Countryside Partnership has secured £550,000 to improve 6.9km of the trails network around Pleasley. In addition, £150,000 has been secured from the Derbyshire County Council Local Transport Plan to improve parts of the Skegby Trail. Furthermore an audit of the [VSCR Trails network](#) has been commissioned. This involves an assessment of; the current condition, desirability (sense of place) and usability, gaps, and usage of the network and some consideration for where growth in demand is likely to be highest.
- 8.5 Sustrans (England Midlands and East), have confirmed that there is £1.5m of DfT funding for three projects within the District, all of which are related to the proposed route of HS2.

These are:

- **A632 Greenway (approx. £400,000)** – a DCC project to connect Bolsover to MEGZ. Designed and ready to go. DCC have contributed £75,000.
- **Pleasley Vale (approx. £650,000)** – the missing link in the Archaeological Way between the Meden Trail and Forge Lane.
- **Doe Lea (approx. £350,000)** – a link between the Stockley Trail at Bramley Vale and Stainsby Mill. The National Trust are looking to build a new path from Stainsby Mill to the Hardwick Inn, so it will be possible to enter and exit

Hardwick via the existing one way system using the new path to return to Stainsby Mill. The Stockley Trail to Doe Lea section crosses DCC land and will be subject to further discussions / approvals.

- 8.6 The cycle network still presents challenges. Particularly, ensuring a safe crossing point in Bassetlaw District, across the A60 where the trail through Creswell Craggs continues as the Robin Hood Way. And also implementing a safe footpath alongside the A60 linking the Harley Gallery (Welbeck) with Creswell Craggs. Also linking the Frithwood Trail past Creswell Model Village and up through Creswell linking with the new Clowne Branch line.
- 8.7 National trends also indicate that there is growth in intergenerational family holidays and breaks. Therefore Bolsover District needs to improve its offer of a number of different attractions that would appeal to parents, grandparents and children. The District's attractions combined with those available in the wider area help to provide greater variety that would attract a larger family grouping, or indeed other smaller traveller groupings.

Bolsover Castle / Car Parking

- 8.8 In the future, as visitor numbers continue to increase to Bolsover Castle on weekends, it is important that we keep under review our car parking availability.

Heritage and Well-being centre

- 8.9 At Colliery Road, Creswell, planning permission¹⁷ has been granted in July 2019 for the erection of a 'Heritage and Well-Being' Centre, incorporating a sports/flexible hall, caving & climbing, children's play area, cafe/healthy eating kitchen, changing facilities / showers, fitness and activity studios and storage and ancillary spaces. The caving / climbing part of the proposal will add to the District's offer.

Looking outwards

- 8.10 More engagement with neighbouring areas and other organisations to understand their aspirations and to provide opportunities to explore ways of adding value to Bolsover District and a wider visitor economy offer, and how working together could achieve a stronger visitor economy. Develop relationships with attractions in neighbouring and nearby authorities with a view to establishing mutually beneficial marketing programmes to jointly promote each other's attractions. The development of visitor packages both within and cross boundary could enhance the appeal of Bolsover District to existing and new visitors.

Robin Hood Line

- 8.11 One such way of working with neighbouring authorities is looking at ways of improving transport connections and usage of the Robin Hood railway line that runs from Nottingham to Worksop and through the eastern side of the District where four stations are located. One station is at Creswell and is within a 2km walk to the Creswell Visitor Centre. Currently, the service terminates at

¹⁷ 19/00311/FUL

Mansfield Woodhouse on a Sunday, a popular tourist day. By working with other neighbouring authorities along the line, a community rail partnership role could be created to look at improving the service, and potentially improving visitor numbers to Creswell Crags, and other tourist attractions along the line such as Willow Tree Family Farm in Shirebrook. An eastern spur is also proposed to the Robin Hood Line linking Shirebrook to Edwinstowe and Ollerton.

- 8.12 The Council is also seeking to establish Community Rail Partnerships along the Robin Hood Line. Community rail is a growing grassroots movement made up of community rail partnerships and groups across Britain. They engage communities and help people get the most from their railways, promoting social inclusion and sustainable travel, working alongside train operators to bring about improvements, and bringing stations back to life.

Improving the Accommodation Offer

- 9.1 National trends indicate a growing demand for caravan, motorhome and camping holidays. Therefore Bolsover needs to improve its offer in this market by working with landowners and developers to seek to improve the District's visitor accommodation offer in terms of numbers and types of accommodation including camping and glamping sites. One of the projects identified in the VSCR Destination Plan is a feasibility study of camping pods within Pleasley Pit Country Park. Another project is looking at the feasibility of the Pleasley Pit Country Park as an area to develop its overall tourism offer.
- 9.2 The following offer the potential to increase hotel bed space that could help to accommodate more overnight stays.
- Part of the outline planning permission¹⁸ for the Clowne North Strategic site includes a new hotel.
 - A further application for a hotel as part of the Park 38 Retail Park application near Junction 28 is awaiting a decision from the Secretary of State. Close to the District's boundary there is potential for further accommodation, with a hotel forming part of a permission for a strategic site, in Mansfield District Council close to Pleasley.
 - At Markham Vale, in North East Derbyshire District Council's area a plot is allocated for a hotel, although given the location this is likely to be popular for businesses use.
 - There remains potential for an extension to the Holiday Inn, South Normanton, subject to a new planning application to cover the area of a recently lapsed planning permission.
- 9.3 The District Council could consider promoting AirBNB, alerting people to the possibility that they could rent a room or their property out.
- 9.4 The District Council could consider the feasibility of using Council assets including non-HRA properties to provide an income for the Council and also to boost the supply of non-serviced accommodation in the District.

¹⁸ Subject to S 106 Agreement.

Maximising our marketing potential

- 10.1 It has been shown how much value is brought by visitors staying with friends and relatives in the District, in order that our residents can continue to act as ambassadors for tourism in the District, there is a need to focus and to continue to champion the locally distinctive product we have and the role of In Touch, District Gazettes and Bolsover TV is crucial to achieving this.
- 10.2 The District also needs to reach out to a much wider geographic area, to encourage more overnight stays. The national trends show that the District needs to be marketed as a short break destination targeting older people and millennials, and people seeking healthy breaks including spas, walking and cycling.
- 10.3 A social media, PR and Marketing Plan is being undertaken for the VSCR area to create a strong destination based on a brand built around visitor facilities and experiences rather than around a recognisable geographic area. The priority will be to raise awareness of the VSCR area and its tourism, cycling and heritage offer, and to put in place baseline marketing activity that can be built up over time as the destination and more tourism product develops. It is important that we take careful consideration of this Marketing Plan that could help inform a marketing strategy that promotes the District as a central feature in a wider area.

Council's new website

- 10.4 The Council will soon be launching a new website. The Tourism page will be easier to navigate and more image focused. A mobile app with all the information about the District's visitor economy offer all in one place is being developed by the Communications Team.
- 10.5 The Tourism page could include content that links to basic visitor needs such as the nearest Petrol Filling Station, car parks, baby changing facilities and dog and bike friendly pubs / cafes, and also basic travel information such as how far are we from the nearest large conurbations.
- 10.6 Adding a link to the Tourism page of the new website onto District Council staff external signatures when they send emails could be encouraged. We could also encourage partners to do the same, subject to their own marketing strategies.
- 10.7 Visitor economy businesses will be asked if they wish to feature on our new website, and be part of our new Tourism App, but also subject to their own marketing strategies visitor economy businesses will be encouraged to help promote the District as a whole by including links to the District's tourism webpage, on their own websites and digital communications.

Tourism Websites

- 10.8 The [Visit Chesterfield Area](#) and [Marketing Peak District and Derbyshire](#) websites between them cover attractions, accommodation, food and drink, restaurants, shops and walks, trails, golf courses and wedding venues. Bolsover District is under-represented on these websites across all content headings and increasing the District's digital footprint on this site is a worthwhile action to make Bolsover District more visible. Accommodation and commercial uses have to pay a yearly fee depending on levels of coverage. Meetings with businesses raise awareness of these websites and businesses can decide for themselves if they want to be part of it. Event organisers are also encouraged to use these websites and [In North Notts](#) to promote their events.

Visitor Economy Brochure

- 10.9 In the digital age, paper publications are declining in popularity, but are still needed. People are becoming more conscious about 'screentime reduction', and many people still like to have something to feel and turn the page and easily access. The attractions with whom we have already broached the idea consider it worthwhile, and wish to be included within it. Some hotels have expressed an interest in hosting them. A slim-line style brochure would be distributed widely at café's, community centres and pubs aimed at more local custom.

Walking and Cycling Publications

- 10.10 The District has unfulfilled potential as a destination for walking and cycling. Digital and physical publications for both activities showing routes within an area with Bolsover District at its centre, can help to address this situation. Walks and cycle rides could start and finish at pub car parks, and the District's tourist attractions could feature along the routes. The potential for a long distance walking route utilising the District's excellent footpath and trails network with accommodation along the way and taking in the best features and attractions should also be investigated.

Improve visitor economy business engagement

- 11.1 Regular meetings with visitor economy businesses (both accommodation and attractions) to establish a relationship to look at ways we can help them and improve our overall offer.

Visitor economy network

- 11.2 In order to apprise visitor economy businesses quickly and easily about information relevant, and potentially helpful to them, the Council has established a tourism business network and expects to continually add to it. The information shared will include; grants, websites, events, opportunities for publicity, and requests for information. The Council would also facilitate Visitor Economy Network meetings if businesses wanted them.

Signpost Visitor Economy Businesses to Grant Funding

- 11.3 During meetings businesses will be made aware of grant schemes that are running and who they should contact to find out more information. Once they are on the mailing list they will be informed of new ones.

Improve our evidence base

Visitor Information

- 12.1 Access to robust and up-to-date visitor information is essential to understanding how the District's visitor economy is used by visitors. Where do they come from? How long do they stay? What do they do when they are here? Therefore the tapping into existing survey information where collected by our partners, and collecting our own information with the agreement of our partners, for example short questionnaires placed at attractions, will be investigated.

STEAM data

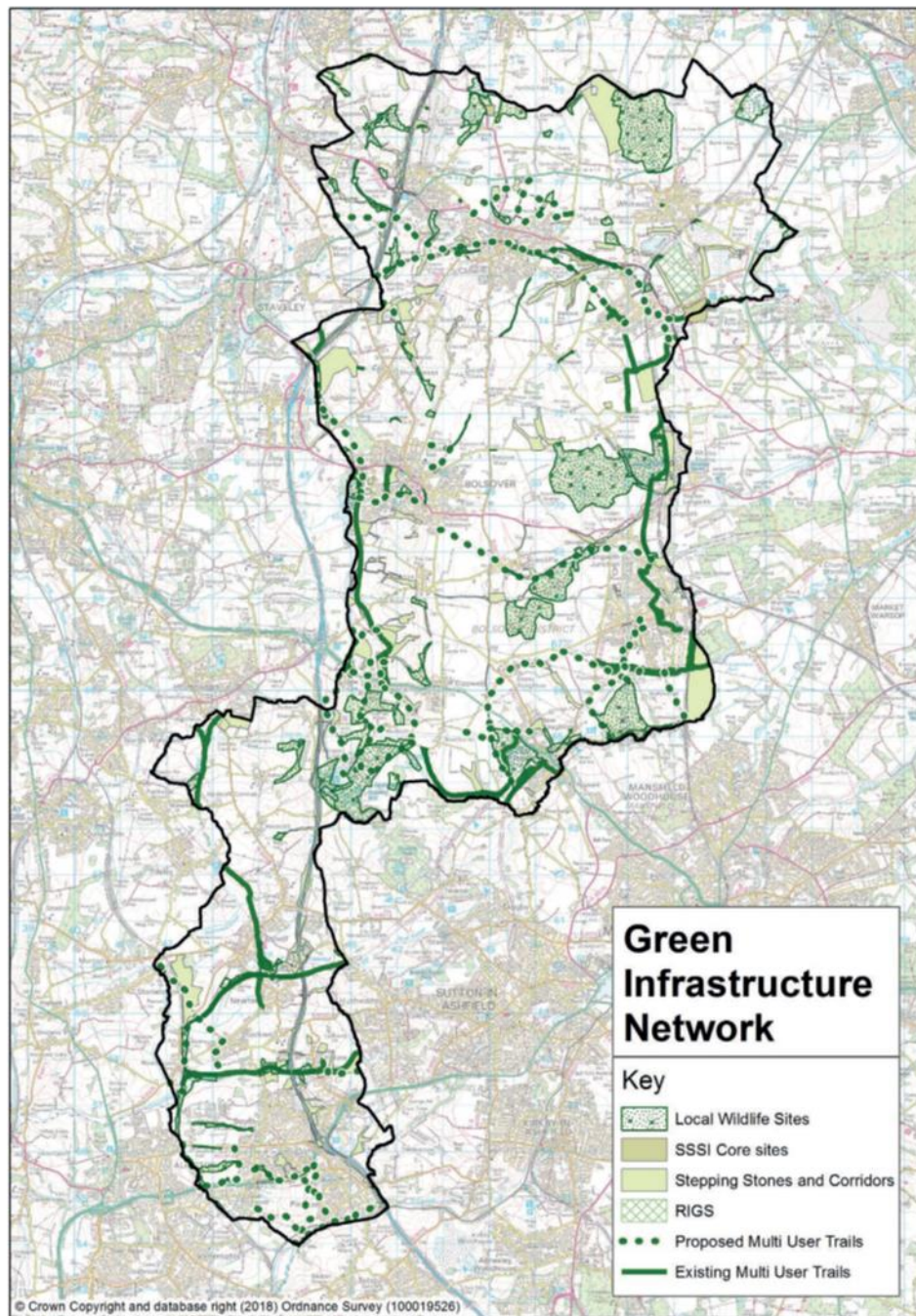
- 12.2 STEAM¹⁹ data is the country's key source for measuring the economic impact of tourism. Key tourism statistics include visitor numbers, visitor days and direct employment. The Council will continue to use STEAM data to measure the economic impacts of tourism by purchasing updates regularly.

¹⁹ Scarborough Tourism Economic Activity Monitor

Action Plan Summary Table

Action	Lead	Timeframe
Audit of Trails Network	BCP	December 2020
Feasibility Study of Camping Pods	BCP / Private	December 2020
A60 crossing point	NCC	Ongoing
Frithwood Trail Link	BDC	June 2021
Bolsover Town Centre Car parking Review	BDC	Ongoing
Engagement with neighbouring areas	BDC / Partners	Ongoing
Engagement with neighbouring attractions	BDC	Ongoing
Robin Hood Line Improvements	BDC / Partners	Ongoing
VSCR Marketing Plan	BCP	December 2020
New Tourism Webpages	BDC	June 2020
Bolsover App	BDC	September 2020
External Signatures website link	BDC / Partners	Ongoing from June 2020
Establish Visitor economy network	BDC	June 2020
Add content to Tourism websites	BDC / Partners	Ongoing
Visitor Economy Brochure	BDC / Partners	June 2020
Walking Publication	BDC	Dec 2021
Cycling Publication	BDC	Dec 2021
Signposting to Visitor Economy Business	BDC	Ongoing
Purchase STEAM data	BDC	Every 3 years
Feasibility of using Council Assets for visitor accommodation	BDC	Ongoing
Pleasley Visitor Hub Feasibility Study	BCP	Dec 2020

Appendix A – Trails network throughout the District

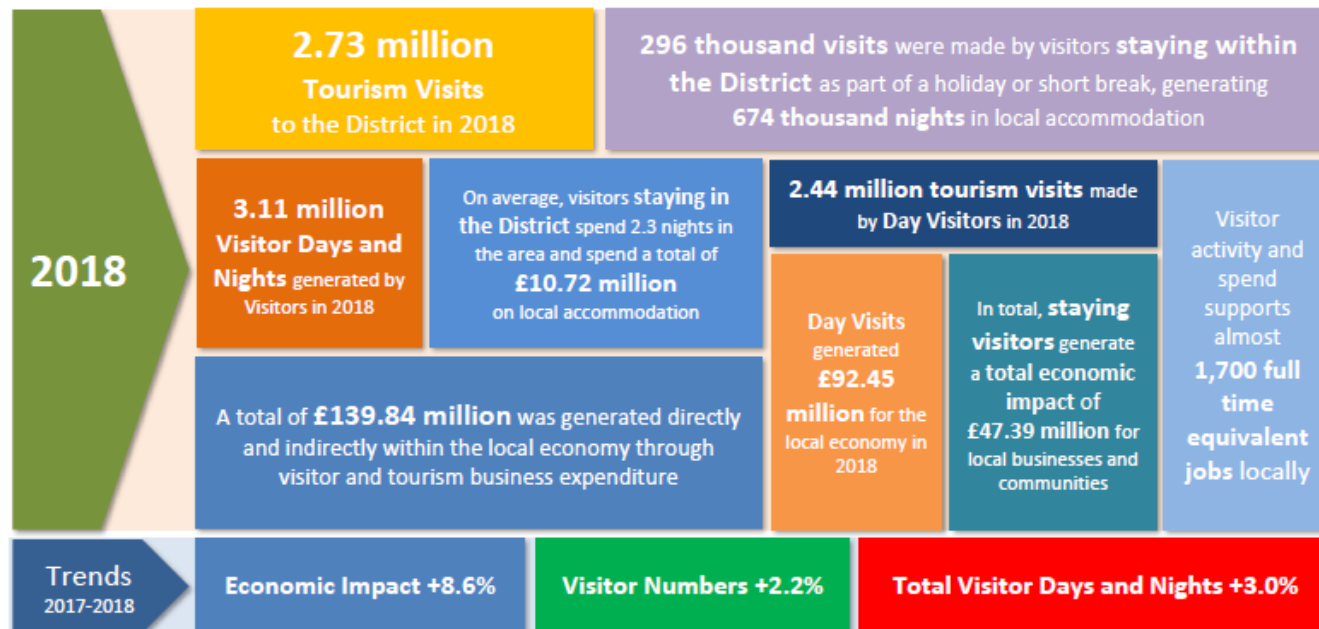


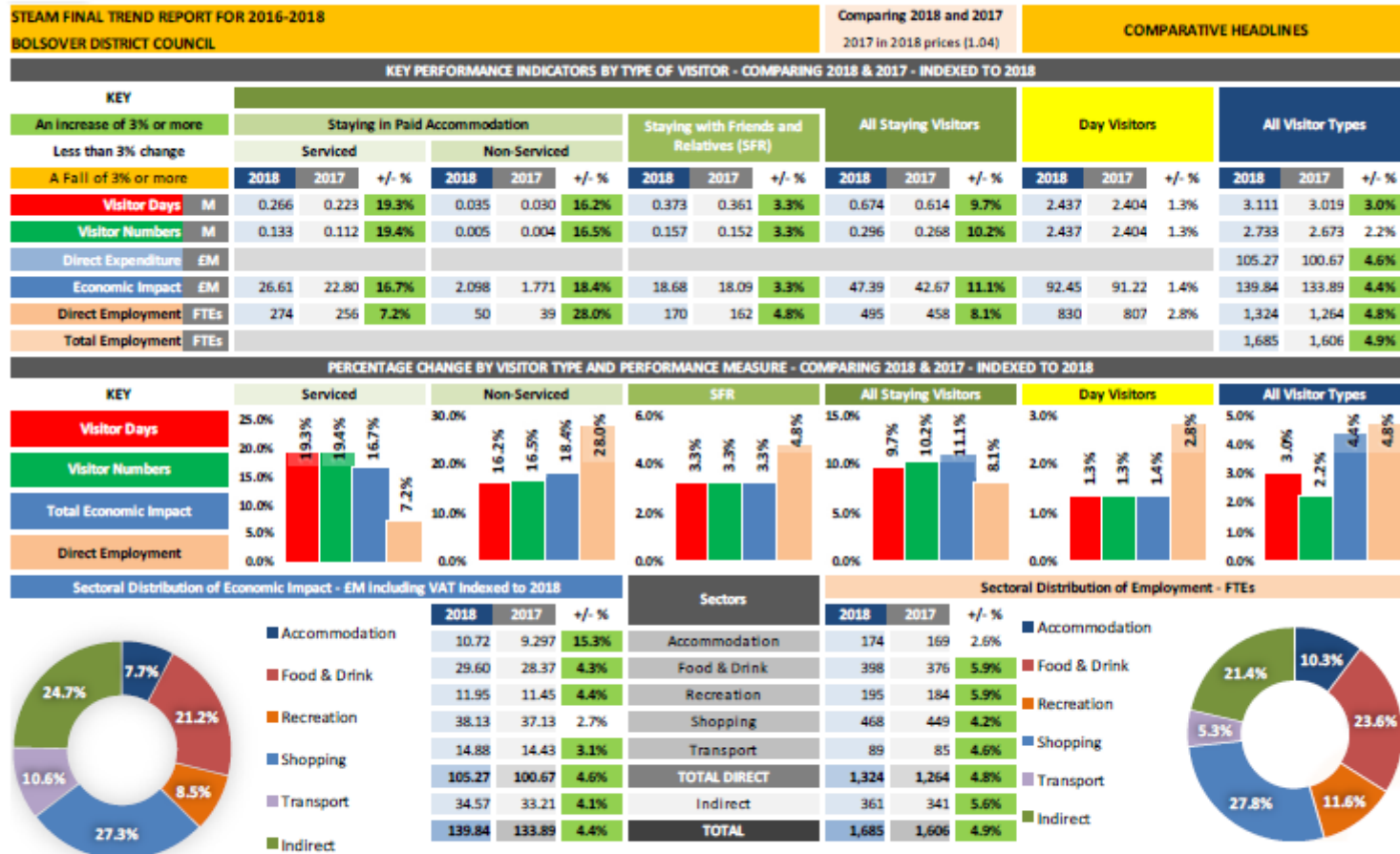
Appendix B – STEAM data.



The Visitor Economy of the Bolsover

This is a summary of the annual tourism economic impact research undertaken for Bolsover District Council by Global Tourism Solutions (UK) Ltd.





This report is copyright © Global Tourism Solutions (UK) Ltd 2020

Report Prepared by: Alison Tipler Date of Issue: 03/01/20

**Total
Visitor
Days
3.11m**

Visitor Days

Staying visitors spend an average of 2.3 days in the District during their stay. Taking into account the length of stay of all visitor types, the District's visitors spent an estimated 3.111 million days in the area during 2018; this is higher than 2017 (+3%).

There were an estimated 2.44m tourism day visits to Bolsover District during 2018 and these accounted for 78.3% of all visitor days. Between 2017 and 2018, day visits increased by 1.3%. Staying visitors to the area accounted for the remaining visitor days (21.7%) and in total overnight visits to the area generated 674 thousand visitor days in 2018. Staying visitor days saw positive growth of +9.7% above 2017 levels, with the largest growth seen in paid / commercial accommodation, as opposed to stays with friends and relatives.

Day visits were higher in 2018 than 2017 for 8 months out of the 12. The first half of the year saw day relatively little change in the volume of visits, but the second half of the year saw an increasingly positive outlook, particularly into the autumn and winter period. Within the staying visitor market, the serviced sector saw slightly higher growth (+19.3%) than its non-serviced counterpart (+16.2%), but both exhibited higher growth than would normally be expected year to year. One of the key factors however was growth in accommodation supply, with new sleeping capacity in the both sectors coming on stream between 2017 and 2018.

Key Figures: Visitor Days 2018

Visitor Days		Serviced	Non-Serviced	SFR	All Staying Visitors	Day Visitors	All Visitors
2018 (Millions)	M	0.266	0.035	0.373	0.674	2.437	3.111
2017 (Millions)	M	0.223	0.030	0.361	0.614	2.404	3.019
Change 17/18 (%)	%	+19.3	+16.2	+3.3	+9.7	+1.3	+3.0
Share of Total (%)	%	8.5	1.1	12.0	21.7	78.3	100.0

Average Length of Stay for Different Visitor Types: 2018

Day
Visitors

1.0

All
Visitors

1.1

Serviced
Accommodation

2.0

Staying with
Friends/Relatives

2.4

All Staying
Visitors

2.3

Non-Serviced
Accommodation

6.8

STEAM FINAL TREND REPORT FOR 2016-2018
BOLSOVER DISTRICT COUNCIL

SERVICED ACCOMMODATION 2018	2018		Change on 2017	
	Est.	Beds	Est.	Beds
Serviced Accommodation Total	16	1,081	-2	+148
+50 Room	3	858	0	+161
11-50 Room	3	144	0	-1
<10 Room	10	79	-2	-12

NON-SERVICED ACCOMMODATION 2018	2018		Change on 2017	
	Est.	Beds	Est.	Beds
Non-Serviced Accommodation Total	24	217	+6	+13
Self catering	20	100	+6	+24
Static caravans/chalets	0	12	0	+4
Touring caravans/camping	4	105	0	-15
Youth Hostels	0	0	0	0

DISTRIBUTION BY TYPE OF ACCOMMODATION 2018	2018		Change on 2017	
	Est.	Beds	Est.	Beds
All Paid Accommodation Total	40	1,298	+4	+161
Serviced Accommodation Share of Total	40%	83%		
Non-Serviced Accommodation Share of Total	60%	17%		

Appendix C

Comparative STEAM information with Derbyshire and Cumbria

Measure	BOLSOVER 18	DERBYSHIRE 18	CUMBRIA 18
Basic Stats			
Area Sq Km	160	2,621	7,159
Resident Population	79,098	1,049,000	498,375
Resident Density (Persons Per Sq KM)	495	400	70
Visit Density			
Annual Visitor Nos Per Head of Population	35	41	94
Annual Visitor Days Per Head of Population	39	48	126
Overnight Vs Day Visits			
Day Visitors Nos as % of All Visitor Nos	89%	90%	86%
Day Visitors Days as % of All Visitor Nos	78%	77%	64%
Spend by Visitors			
Average Direct Spend Per Visitor	£ 38.52	£ 40.64	£ 47.66
Average Direct Spend Per Day	£ 33.84	£ 34.44	£ 35.72
Employment Supported Locally			
FTEs Supported Per 1000 Population	21.3	28.8	75.8
Visit Profile			
Average Length of Stay - All Visitor Types	1.1	1.2	1.3
Average Length of Stay - Staying Visitors	2.3	2.9	3.4

Appendix D

Travel times from three points within Bolsover District to attractions in the wider area.

	Within a 30 Minute Drive
	Between a 30 – 40 Minute Drive
	Within 1 hours Minute Drive

Attraction	Location within Bolsover District		
	M1 Junction 30	Bolsover Town Centre	M1 Junction 28
COMING SOON			
Peak Resort, Unstone	19	20	25
Gulliver's Valley Theme Park Resort	10	16	26
HERITAGE			
Bolsover Castle	9	0	20
Hardwick Hall, Hardwick Old Hall and Stainsby Mill	17	16	19
Renishaw Hall and Gardens	7	13	24
Chatsworth House	37	34	39
Haddon Hall	43	41	44
Sutton Scarsdale Hall	14	10	18
Derwent Valley Mills World Heritage Site	37	36	26
Mr Straw's House	19	27	37
Newstead Abbey	34	31	22
Rufford Abbey & Country Park	30	28	30
The Workhouse, Southwell	45	43	34
Barrow Hill Roundhouse	9	12	24
Revolution House	15	17	23

Attraction	Location within Bolsover District		
	M1 Junction 30	Bolsover Town Centre	M1 Junction 28
Conisborough Castle	26	32	42
Lincoln Cathedral	59	58	64
FAMILY			
Willow Tree Family Farm	17	11	25
I Jump Trampoline Park, Mansfield	26	21	23
Wheelgate Park	35	32	24
Crich Tramway Village	31	30	20
Matlock Farm Park	34	31	30
Jungle Play Centre,	19	18	24
Tropical Butterfly House and Falconry Centre,	15	21	30
Aston Springs	10	16	25
Tiny Town	13	19	28
White Post Farm, Farnsfield	35	33	24
Yorkshire Wildlife Park	25	31	41
Gulliver's Kingdom	39	36	28
Heights of Abraham	40	38	32
Snozone at Xscape, Castleford	41	47	56
COUNTRY PARKS			
Thoresby Park	24	23	38
Sherwood Forest	32	30	36
Sherwood Pines Forest Park (inc Go Ape)	30	29	33
Clumber Park	21	26	39
Linacre reservoirs,	27	26	31
Rother Valley Country Park	16	24	33
Whitwell Wood	7	15	24

Attraction	Location within Bolsover District		
	M1 Junction 30	Bolsover Town Centre	M1 Junction 28
Longshaw Estate	37	37	43
Yorkshire Sculpture Park	32	39	48
Monsal Head	46	41	47
Stanage Edge	43	46	53
SHOPPING			
Meadowhall Indoor Shopping Centre	20	26	36
East Midlands Designer Outlet	18	17	4
Dobbies Shopping Village	3	11	21
ART GALLERIES / THEATRES / MUSEUMS			
Creswell Crags, caves and museum	12	15	30
Pleasley Pit	16	12	19
Harley Gallery, Welbeck Estate	31	16	13
Calverton	24	34	35
Chesterfield Town Centre	12	14	19
Sheffield City Centre	22	28	38
Lincoln City Centre	56	60	64
Bassetlaw Museum and Pilgrim Gallery	30	36	48
Hepworth Art Gallery, Wakefield	43	50	59
National Coal Mining Museum, Wakefield	39	46	55
HERITAGE RAILWAYS			
Peak Rail, Matlock	36	33	28
Michelin Guide Restaurants			
The Jews House Restaurant, Lincoln	55	58	-
Old Vicarage, Ridgeway	16	20	31
Juke and Loe, Sheffield	28	35	40
Jöro, Sheffield	24	30	40
Rafters, Sheffield	32	35	41
Devonshire Arms, Beeley	32	32	33
The Gallery, Baslow	34	29	34

Attraction	Location within Bolsover District		
	M1 Junction 30	Bolsover Town Centre	M1 Junction 28
Stones, Matlock	33	31	13
Fischers at Baslow Hall	35	30	36
The Peacock, Rowsley	34	32	35
Alchemilla, Nottingham	38	37	27
Bar Iberico, Nottingham	44	43	33
Larder on Goosegate, Nottingham	44	43	33
Memsaab, Nottingham	43	42	32
Samuel Fox Country Inn, Bradwell	50	49	55
Escaberche, West Bridgeford	49	48	38
Restaurant Sat Bains, Nottingham	42	41	31
La Rock, Sandiacre	35	34	24
Darleys, Derby	40	39	29
Perkins Bar and Bistro	46	45	35
The George, Alstonefield	57	55	50
The Martins Arms, Colston Bassett	58	57	47
Duncombe Arms, Ellastone	65	64	54
The Lighthouse, Boylestone	60	59	49
99 Station Street, Burton	56	55	45

Appendix E



Figure 1 - The Arc Leisure Centre



Figure 2 - Dobbies Garden World



Figure 3 – Pleasley Outdoor



Figure 4 - Whitwell Wood

Activity Centre



Figure 5 – Willow Tree Family Farm



Figure 6 – Coloured Cob Equestrian Centre



Figure 7 – Barlborough Links Golf Course



Figure 8 – Pleasley Pit



Figure 9 – Barlborough Heritage Centre



Figure 10 – Stainsby Mill



Figure 11 – New Bolsover Model Village



Figure 12 – East Midlands Designer Outlet



Figure 13 – Langwith / Whaley Thorns



Figure 14 – Hardwick Old Hall

Heritage Centre



Figure 15 – Creswell Model Village



Figure 16 – Airavana Flight Simulator



Figure 17 - Bondhay Golf Course.

Glossary

AirBNB - An online marketplace for arranging or offering lodging, primarily homestays, or tourism experiences. The company does not own any of the real estate listings, nor does it host events; it acts as a broker, receiving commissions from each booking. **Airbnb experiences** are becoming increasingly popular. They are one-of-a-kind activities – often offering a unique take on that activity – that are designed and hosted by local people.

Tourism products are those products which can be saleable in the tourism market. It can be anything which is able to meet tourist satisfaction. Examples are a package tour, accommodation service, transportation service, a walking or cycling route.

Economic Impact - The total economic impact comprises the expenditure of visitors on goods and services, about 75% totalling £105.27m, and the *indirect* and *induced* economic effects of local businesses and residents spending tourism revenues locally, accounting for a further 25%.

Total employment includes the jobs generated by the expenditure of visitors on goods and services, totalling 1,324 FTEs, and the *indirect* and *induced* employment supported through local businesses and residents spending tourism revenues locally, accounting for a further 361 FTEs.

Day Visitors - visitors to an area on a non-routine and non-regular leisure day trip from a home or holiday base.

Trails Network - The main trails in the network within Bolsover District are: The Phoenix Greenways; the Archaeological Way; The Clowne Branch Line. Outside the District, there is the Robin Hood Way National Cycle Network (NCN) route 6, Chesterfield Canal which forms the Cuckoo Way and part of the Trans Pennine Trail.

Visit Sleep Cycle Repeat is a destination plan to improve the local visitor economy in North Derbyshire and North Nottinghamshire.

The work was carried out by Bolsover Countryside Partnership with a grant of nearly £30,000 from the Rural Development Programme for England, awarded by D2N2 Local Enterprise Partnership. The grant was used to employ the consultants Blue Sail, who worked with partners from the North Derbyshire - North Nottinghamshire Visitor Economy Consortium.

The plan will guide future investment over the next 10 years, with the aim of developing the area as an alternative short-stay destination, where it's easy to cycle on the extensive network of local trails between local heritage attractions such as Hardwick Hall, Creswell Crags and Clumber Country Park.

Bolsover District Council

Growth Scrutiny Committee

15th July 2020

Scrutiny Committee Work Programme 2020/21
--

Report of the Scrutiny & Elections Officer

This report is public

Purpose of the Report

- To provide members of the Scrutiny Committee with an overview of the meeting programme of the Committee for 2020/21.

1 Report Details

- 1.1 The main purpose of the report is to inform members of the meeting programme for the year 2020/21 and planned agenda items (Appendix 1).
- 1.2 This programme may be subject to change should additional reports/presentations be required, or if items need to be re-arranged for alternative dates.
- 1.3 Review Scopes will be submitted agreed within Informal Session in advance of the designated meeting for Member approval to ensure that there is sufficient time to gather the information required by Members and to enable forward planning of questions.
- 1.4 Members may raise queries about the programme at the meeting or at any time with the Scrutiny & Elections Officer should they have any queries regarding future meetings.

2 Conclusions and Reasons for Recommendation

- 2.1 This report sets the formal Committee Work Programme for 2020/21 and the issues identified for review.
- 2.2 The Scrutiny Programme enables challenge to service delivery both internally and externally across all the Council Ambitions.
- 2.3 The Scrutiny functions outlined in Part 3.6(8) of the Council's Constitution requires each Scrutiny Committee to set an annual work plan.

3 Consultation and Equality Impact

- 3.1 All Scrutiny Committees are committed to equality and diversity in undertaking their statutory responsibilities and ensure equalities are considered as part of all Reviews. The selection criteria when submitting a topic, specifically asks members to identify where the topic suggested affects particular population groups or geographies.
- 3.2 The Council has a statutory duty under s.149 Equality Act 2010 to have due regard to the need to advance equality of opportunity and to eliminate discrimination.
- 3.3 As part of the scoping of Reviews, consideration is given to any consultation that could support the evidence gathering process.

4 Alternative Options and Reasons for Rejection

- 4.1 There is no option to reject the report as the Scrutiny functions outlined in Part 3.6(8) of the Council's Constitution requires each Scrutiny Committee to set an annual work plan.

5 Implications

5.1 Finance and Risk Implications

- 5.1.1 None from this report.

5.2 Legal Implications including Data Protection

- 5.2.1 In carrying out scrutiny reviews the Council is exercising its scrutiny powers as laid out in s.21 of the Local Government Act 2000 and subsequent legislation which added to/amended these powers e.g. the Local Government and Public Involvement in Health Act 2007.

5.3 Human Resources Implications

- 5.3.1 None from this report.

6 Recommendations

- 6.1 That Members note this report and the Programme attached at Appendix 1. All Members are advised to contact the Scrutiny & Elections Officer should they have any queries regarding future meetings.

7 Decision Information

Is the decision a Key Decision? A Key Decision is an executive decision which has a significant impact on two or more District wards or which results in income or expenditure to the Council above the following thresholds: <i>BDC: Revenue - £75,000 <input type="checkbox"/></i> <i>Capital - £150,000 <input type="checkbox"/></i> <i>NEDDC: Revenue - £100,000 <input type="checkbox"/></i> <i>Capital - £250,000 <input type="checkbox"/></i> <input checked="" type="checkbox"/> <i>Please indicate which threshold applies</i>	No
Is the decision subject to Call-In? (Only Key Decisions are subject to Call-In)	No
Has the relevant Portfolio Holder been informed	N/A
District Wards Affected	N/A
Links to Corporate Plan priorities or Policy Framework	All

8 Document Information

Appendix No	Title
1.	Work Programme 2020/21
Background Papers (These are unpublished works which have been relied on to a material extent when preparing the report. They must be listed in the section below. If the report is going to Cabinet (NEDDC) or Executive (BDC) you must provide copies of the background papers)	
Previous versions of the Committee Work Programme.	
Report Author	Contact Number
Joanne Wilson, Scrutiny & Elections Officer	2385

Growth Scrutiny Committee

Work Programme 2020/21

Vision: Driving growth, promoting the District and being business friendly.

Corporate Aim: Economy

Formal Items – Report Key

Performance Review	Policy Development	Policy/Strategy/ Programme Monitoring	Review Work	Call-In/Review of Executive Decisions	Petition

Date of Meeting	Items for Agenda		Lead Officer
10 th June 2020	Part A – Formal	<ul style="list-style-type: none"> Call-In of DD-025-20-DC 	Scrutiny & Elections Officer
	Part B – Informal	<ul style="list-style-type: none"> CANCELLED 	Scrutiny & Elections Officer
15 th July 2020	Part A – Formal	<ul style="list-style-type: none"> Corporate Plan Targets Performance Update – January to March 2020 (Q4 – 2019/20) 	Information, Engagement and Performance Manager
		<ul style="list-style-type: none"> Draft Tourism Strategy 	Assistant Director of Development/ Tourism & Town Centre Officer
		<ul style="list-style-type: none"> Council's response to Covid-19 and Recovery Plan (Verbal Report) 	Director of Development/ Assistant Director of Development
		<ul style="list-style-type: none"> Post-Scrutiny Monitoring: Review of Income Generation – Final Report (EXEMPT) 	Scrutiny & Elections Officer
		<ul style="list-style-type: none"> Agreement of Work Programme 2020/21 	Scrutiny & Elections Officer
	Part B – Informal	<ul style="list-style-type: none"> CANCELLED 	Scrutiny & Elections Officer

Date of Meeting	Items for Agenda		Lead Officer
9 th September 2020	Part A – Formal	<ul style="list-style-type: none"> Update on Sustainable Community Strategy 2006-20 and revised Sustainable Community Strategy 2020-23 Partnership response to Covid-19 	Partnership Team
		Council Ambitions Performance Update – April to June 2020 Q1 – 2020/21)	Information, Engagement and Performance Manager
		Growth Strategy Update Q3 & Q4 2019/20 and Growth Performance Indicators Q3 & Q4 2019/20 – <i>TBC</i>	Information, Engagement and Performance Manager
		Work Programme 2020/21	Scrutiny & Elections Officer
	Part B – Informal	TBC	Scrutiny & Elections Officer
21 st October 2020	Part A – Formal	Review of Current and Future External Funding – Approval of Final Report	Scrutiny & Elections Officer
		Work Programme 2020/21	Scrutiny & Elections Officer
	Part B – Informal	TBC	Scrutiny & Elections Officer
18 th November 2020	Part A – Formal	Growth Report Update (Performance Indicators) – April 2020 to September 2020 – <i>TBC</i>	Information, Engagement and Performance Manager
		Work Programme 2020/21	Scrutiny & Elections Officer
	Part B – Informal	TBC	Scrutiny & Elections Officer
16 th December 2020	Part A – Formal	Private Rented Sector Housing – Review of BDC role and responsibilities and partnership working - <i>TBC</i>	Assistant Director of Development/ Scrutiny & Elections Officer
		Council Ambitions Performance Update – July 2020 to September 2020 (Q2 – 2020/21)	Information, Engagement and Performance Manager
		Work Programme 2020/21	Scrutiny & Elections Officer
	Part B – Informal	TBC	
17 th February 2021	Part A – Formal	Council Ambitions Performance Update – October 2020 to December 2020 (Q3 – 2020/21)	Information, Engagement and Performance Manager
		Work Programme 2020/21	Scrutiny & Elections Officer
	Part B – Informal	TBC	

Date of Meeting	Items for Agenda		Lead Officer
17 th March 2021	Part A – Formal	<ul style="list-style-type: none"> Work Programme 2020/21 	Scrutiny & Elections Officer
	Part B – Informal	<ul style="list-style-type: none"> TBC 	Scrutiny & Elections Officer
12 th May 2021	Part A – Formal	<ul style="list-style-type: none"> Council Ambitions Performance Update – January 2021 to March 2021 (Q4 – 2020/21) 	Information, Engagement and Performance Manager
		<ul style="list-style-type: none"> Growth Report Update (Performance Indicators) – October 2020 to March 2021 – <i>TBC</i> 	Information, Engagement and Performance Manager
		<ul style="list-style-type: none"> Work Programme 2020/21 	Scrutiny & Elections Officer
	Part B – Informal	<ul style="list-style-type: none"> TBC 	Scrutiny & Elections Officer

Bolsover District Council

Growth Scrutiny Committee

15th July 2020

Review of Income Generation – Post Scrutiny Monitoring (Final Report)
--

Report of the Chair of Growth Scrutiny Committee

This report is Public

Purpose of the Report

- To present the Final Post-Scrutiny Monitoring Report on the Review of Income Generation to Growth Scrutiny Committee. This report was originally scheduled for March 2020, however the meeting was cancelled due to the outbreak of coronavirus.

1 Report Details

- 1.1 The Growth Scrutiny Committee agreed to undertake a Review of Income Generation, as part of the 2017/18 work plan following consideration of a range of topics suggested at the Annual Scrutiny Conference.
- 1.2 While the Committee agreed the scope of this review early in the municipal year 2017/18, due to changes in staffing internally the review did not progress as planned. As a result we further refined the scope in January 2018, which allowed Members to re-focus on assessing how we had generated income to date and identify new ways of increasing income to the Authority. Due to the changes during 2017/18, Members agreed to continue the review in to 2018/19, to ensure a full investigation was completed.
- 1.3 The aims of the review were:
 - to consider what has already been done to generate income
 - to consider what other authorities have done to generate income
 - to make recommendations on ways for the authority to generate income
- 1.4 There were a number of areas of investigation that have ultimately been subsumed in to the Transformation Plan 2018. Members acknowledged that there will now be a specific route for delivery of these initiatives, via the Transformation Governance Group, and urged those involved to look at the initiatives identified as a priority for further exploration over the twelve month monitoring period.
- 1.5 The Committee, and subsequently Executive, agreed 11 recommendations which will hopefully assist the Council in identifying new investments and mechanisms for income generation. This report acknowledges progress to date by Officers implementing the recommendations:
 - To date 5 out of 11 recommendations have been achieved;

- 2 out of 11 have commenced and are on track to complete by their Target date of March 2020;
- 4 out of 11 are recommended for extension beyond the original Target date of March 2020. These recommendations are dependent on the completion of additional work, see Appendix 2 for further detail.

2 Conclusions and Reasons for Recommendation

- 2.1 Members are required to make their report and findings public, in accordance with Part 4.5.17(3) of the Constitution.
- 2.2 Committee is required to monitor implementation of their recommendations in accordance with Part 3.6(2) of the Constitution.

3 Consultation and Equality Impact

- 3.1 All Scrutiny Committees are committed to equality and diversity in undertaking their statutory responsibilities and ensure equalities are considered as part of all Reviews. The selection criteria when submitting a topic, specifically asks members to identify where the topic suggested affects particular population groups or geographies.
- 3.2 The Council has a statutory duty under s.149 Equality Act 2010 to have due regard to the need to advance equality of opportunity and to eliminate discrimination.

4 Alternative Options and Reasons for Rejection

- 4.1 There are no alternative options. Members are required to note the service's response to progress against the review recommendations.
- 4.2 Committee is required to monitor implementation of their recommendations in accordance with Part 3.6(2) of the Constitution and as such the report cannot be rejected.

5 Implications

5.1 Finance and Risk Implications

- 5.1.1 None from this report.

5.2 Legal Implications including Data Protection

- 5.2.1 In carrying out scrutiny reviews the Council is exercising its scrutiny powers as laid out in s.21 of the Local Government Act 2000 and subsequent legislation which added to/amended these powers e.g. the Local Government and Public Involvement in Health Act 2007.

5.3 Human Resources Implications

- 5.3.1 None directly from this report.

6 Recommendations

- 6.1 That Members note the progress against the review recommendations.
- 6.2 That Members acknowledge any exceptions to delivery and clarify the additional action required by the service.
- 6.3 That Members make its findings public, in accordance with Part 4.5.17(3) of the Constitution.
- 6.4 That Members agree to the formal extension of the four recommendations identified in Appendix 2.
- 6.5 That a further update against progress is submitted to Committee in twelve months' time, to ensure Members are kept informed of Transformation developments linked to Income Generation and to allow for full implementation of the four recommendations identified for extension.

7 **Decision Information**

Is the decision a Key Decision? A Key Decision is an executive decision which has a significant impact on two or more District wards or which results in income or expenditure to the Council above the following thresholds: <i>BDC: Revenue - £75,000 <input type="checkbox"/></i> <i>Capital - £150,000 <input type="checkbox"/></i> <i>NEDDC: Revenue - £100,000 <input type="checkbox"/></i> <i>Capital - £250,000 <input type="checkbox"/></i> <input checked="" type="checkbox"/> <i>Please indicate which threshold applies</i>	No
Is the decision subject to Call-In? (Only Key Decisions are subject to Call-In)	No
Has the relevant Portfolio Holder been informed	Yes
District Wards Affected	N/A
Links to Corporate Plan priorities or Policy Framework	Aim: Unlocking our Growth Potential Priorities: Supporting Enterprise; Unlocking Development Potential; Enabling Housing Growth Aim: Transforming Our Organisation Priorities: Making the best use of our assets; Ensuring financial

	sustainability and increasing revenue streams
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8 **Document Information**

Appendix No	Title
1.	Review of Income Generation – Original Service and Executive Response
2.	Review of Income Generation – Action Plan
Background Papers (These are unpublished works which have been relied on to a material extent when preparing the report. They must be listed in the section below. If the report is going to Cabinet (NEDDC) or Executive (BDC) you must provide copies of the background papers)	
All documents related to the Review of Income Generation. Please contact Scrutiny & Elections Officer where further information is required.	
Report Author	Contact Number
Joanne Wilson, Scrutiny & Elections Officer	2385

Report Reference –

Original Recommendations from Review and Executive's Response

PERFORM Code	Recommendation	Desired Outcome	Target Date	Lead Officer	Resources	Service Response	Executive Response
GSc17-19 1.1	That a feasibility study is considered in relation to the replication of The Tangent 'model' at other sites within the District, for both the generation of additional rental income and provision of additional support to the SME sector.	Additional provision for the SME sector within the District resulting in increased NNDR, employment and training opportunities.	March 2020	Joint Head of Property & Commercial Services	Officer time. Potential to deliver via Transformation Plan 2018.	Timescales look achievable. The Council may have to purchase land, which is not a barrier but an added cost.	Recommendation Approved.
GSc17-19 1.2	That a feasibility study is considered in relation to the development of a dedicated conference/civic function facility, for the generation of additional income (both rental and return on investment).	Additional income from rental income, civic events and return on investment. Improved community facilities	March 2020	Joint Head of Property & Commercial Services	Officer time. Potential to deliver via Transformation Plan 2018.	We have two sites, The Arc and The Tangent. The suggestion would be to review these sites first.	Recommendation Approved.
GSc17-19 1.3	That the Transformation Governance Group give due consideration to the schemes suggested by Leisure and others in relation to potential Leisure developments/ investments at Pleasley Vale and the	Increased income generation; further; improvements to health and wellbeing offer to residents	March 2020	Joint Head of Partnerships & Transformation/ Leisure Operations Manager	Officer time. Potential to deliver via Transformation Plan 2018.	Officers acknowledge Members ideas for development and will take this on board when developing plans for submission to	Recommendation Approved.

PERFORM Code	Recommendation	Desired Outcome	Target Date	Lead Officer	Resources	Service Response	Executive Response
	surrounding area, which have been put forward as an option for delivery in the revised Transformation Programme.	and customers; increased tourism footfall and overnight stays.				the Transformation Governance Group.	
GSc17-19 1.4 114	That the feasibility of a permanent Business Improvement/Engagement post be considered to further secure the future growth of the PVOAC site, in line with other Business Improvement posts within Leisure Services.	Increased income generation to ensure site remains self-financing and further sustainability to the future of the site.	March 2020	Joint Head of Partnerships & Transformation/ Leisure Operations Manager	Officer time Leisure staffing budget – could be self-financing from increased business generated.	Officers acknowledge Members ideas for development and will take this on board when developing plans for submission to the Transformation Governance Group, in conjunction with recommendation 1.3.	Recommendation Approved.
GSc17-19 1.5	That the feasibility of a permanent post for Extreme Wheels covering business improvement and volunteering be considered, pending analysis of the achievements via the temporary post.	Maintaining increased income and engagement levels, further expanding the profile of the service.	March 2020	Joint Head of Partnerships & Transformation/ Leisure Operations Manager	Officer time Requires mainstream staffing budget or extension of grant funding.	Current funding is secured to the start of Sept 2019. The process for securing continuation funding will start in June 2019 to ensure current	Recommendation Approved.

PERFORM Code	Recommendation	Desired Outcome	Target Date	Lead Officer	Resources	Service Response	Executive Response
						programmes have a smooth transition in their current form.	
GSc17-19 1.6 115	That a Corporate Marketing Strategy is produced to reflect a revised approach to marketing the commercial services of the Council.	Improved coordination to marketing of Council services, leading to increased income generation.	March 2020	Communications, Marketing & Design Manager	Officer time	We do not have a Marketing Strategy currently, more a Media Pack that outlines what we have available in terms of placing adverts, sponsorship opportunities and hiring rooms. We also have an Advertising and Sponsorship Policy and both these documents need updating to reflect the new Transformation Programme.	Recommendation Approved.
GSc17-19 1.7	That the feasibility of the initiative proposed with the Transformation Plan 2018 for a 'Services Pack', being taken forward as a priority – to include Parishes/VCS	Increased income generation, improved coordination to marketing of	March 2020	Joint Head of Corporate Governance & Monitoring Officer/ Communications,	Officer time	Awaiting outcome of Services Review through Transformation Governance Group, before any	Recommendation Approved.

[illegible]

PERFORM Code	Recommendation	Desired Outcome	Target Date	Lead Officer	Resources	Service Response	Executive Response
	required by the Budget & Policy Framework) and ensure that the new Corporate Investment Strategy is sufficient to allow the Authority to generate the required return on investments.	purpose and compliant.				unless changes are required more frequently.	
GSc17-19 1.10 117	That the Transformation Governance Group considers the initiative within the Transformation Plan 2018, to develop the overnight stay offer within the District, as a priority for further feasibility/development planning.	Increased capacity for overnight stays, increased tourism footfall, potential income generation if progressed as an investment opportunity.	March 2020	Joint Head of Property & Commercial Services	Officer time. Potential to deliver via Transformation Plan 2018.	Identification of an end user/operator should be the first stage in the process. Without an operator the overnight stay offer will be difficult to deliver. This may be something that can be considered as part of Leisure's facility at Pleasley Vale.	Recommendation Approved.
GSc17-19 1.11	That the Transformation Governance Group considers the initiatives from Housing & Community Safety and Others in relation to Private Rents and residential property within	Increased income generation, improved quality of private rented sector.	March 2020	Joint Head of Housing & Community Safety	Officer time. Potential to deliver via Transformation Plan 2018.	The aim is to develop sites that are considered unsuitable for open market sale, ensuring development of	Recommendation Approved.

PERFORM Code	Recommendation	Desired Outcome	Target Date	Lead Officer	Resources	Service Response	Executive Response
118	the Transformation Plan 2018, as a matter of priority for feasibility and implementation.					underused land and an increase in properties for the private rented sector. This would require the creation of a wholly owned company. This could also incorporate purchase of individual properties via auction to add to the private rented stock created via the company.	

RESPONSE TO SCRUTINY COMMITTEE ON IMPLEMENTATION FOLLOWING SCRUTINY REVIEW

Title of Review:	Review of Income Generation				
Timescale of Review:	September 2017 – January 2019.		Post-Monitoring Period:	12 months commencing March 2019. Interim report due September 2019.	
Date agreed by Scrutiny:	February 2019.		Date agreed by Executive:	March 2019.	
Total No. of Recommendations and Sub Recommendations 119	Achieved	5	On track	2	Extended 4
	Achieved (Behind target)	0	Overdue	0	Alert 0
	Not Started	0			

Key Achievements:

- Feasibility study for an additional industrial site commissioned, viability and site location(s) to be determined.
- An assessment of current BDC conference/meeting provision has shown there is insufficient demand to be an income generator for the authority. Viability of a Civic function facility still to be determined as part of wider asset appraisals.
- Recommendation GSc17-19 1.5 is due to complete as planned in March 2020, pending final approval by Executive.
- Recommendation GSc17-19 1.7 is due to complete as planned in March 2020, pending final approval by Executive Members.
- In relation to Recommendation GSc17-19 1.8, staffing structures have been reviewed and this considered/addressed resource for income generation. The new Directorate of Development will take this area of work forward.
- At the Budget Scrutiny Committee in January 2019, Members considered the revised Treasury Management Strategy 2019/20-2022/23, the Capital Strategy 2019/20-2022/23, and a refreshed Corporate Investment Strategy 2019/20-2022/23 which enabled the authority to meet new requirements of the Statutory Guidance on Local Government Investments (3rd Edition) (Statutory Investment Guidance)

issued by the Ministry for Housing, Communities and Local Government. All three documents were reconsidered in January 2020 for the new period of 2020/21-2023/24.

- With regard to overnight stay provision, a refreshed Tourism Strategy is currently in production and going through consultation with key stakeholders. This is due to come to Scrutiny in May 2020, prior to final approval by Executive. As part of this process, visitor accommodation has been analysed in relation to current quantities.

Reasons for non-implementation of Recommendations:

- Work is ongoing to determine the strategic direction of Pleasley Vale Mills. Once, the strategic direction is identified, greater consideration can be given to the development of the Outdoor Activity Centre.
- Delivery of recommendation GSc17-19 1.4, is dependent on the outcome of GSc17-19 1.3.
- Delivery of recommendation GSc17-19 1.6 is subject to the completion of GSc17-19 1.7 in the first instance as this will determine services which can be marketed and the need/scope of a more detailed Strategy.
- With regard to recommendation 1.11, Legal advice has been sought in relation to a Housing company and talks are underway with Dragonfly to investigate and develop a company structure and business plan. Further work is planned with additional updates to Scrutiny planned as the project progresses.

PERFORM Code	Recommendation	Lead Officer	Target Date	Completion Date	Status	Status	Resources	Progress/ Action
123								<p>the scheme an unviable income generator for the Council at this present time.</p> <p>In relation to provision of Civic facilities this will be taken in to consideration as part of future assessments of BDC assets and further implementation via the Commercial Property Investment Strategy.</p>
GSc17-19 1.3	That the Transformation Governance Group give due consideration to the schemes suggested by Leisure and others in relation to potential Leisure developments/ investments at Pleasley Vale and the surrounding area, which have been put forward as an option for delivery in the revised Transformation Programme.	Joint Head of Partnerships & Transformation/ Leisure Operations Manager	<p>March 2020</p> <p><i>Revised date TBC</i></p>		Extended		<p>Officer time.</p> <p>Potential to deliver via Transformation Plan 2018.</p>	<p><u>September 2019</u></p> <p>The Transformation Governance Group considers all Transformation Project suggestions. A project brief has been developed, in coordination with DCC, for Executive's consideration, to fund consultancy work to develop a business</p>

PERFORM Code	Recommendation	Lead Officer	Target Date	Completion Date	Status	Status	Resources	Progress/ Action
124								<p>case to support investment in expanding the mix and appeal of Pleasley Vale Outdoor Activity Centre.</p> <p><u>March 2020</u> Work is ongoing to determine the strategic direction of Pleasley Vale Mills. Once, the strategic direction is identified, greater consideration can be given to the development of the Outdoor Activity Centre.</p>
GSc17-19 1.4	That the feasibility of a permanent Business Improvement/Engagement post be considered to further secure the future growth of the PVOAC site, in line with other Business Improvement posts within Leisure Services.	Joint Head of Partnerships & Transformation/ Leisure Operations Manager	<p>March 2020</p> <p><i>Revised date TBC</i></p>		Extended		<p>Officer time</p> <p>Leisure staffing budget – could be self-financing from increased business generated.</p>	<p><u>September 2019</u> This is awaiting the outcome of GSc17-19 1.3.</p> <p><u>March 2020</u> This is awaiting the outcome of GSc17-19 1.3.</p>

PERFORM Code	Recommendation	Lead Officer	Target Date	Completion Date	Status	Status	Resources	Progress/ Action
125 GSc17-19 1.5	That the feasibility of a permanent post for Extreme Wheels covering business improvement and volunteering be considered, pending analysis of the achievements via the temporary post.	Joint Head of Partnerships & Transformation/ Leisure Operations Manager	March 2020		On track		Officer time Requires mainstream staffing budget or extension of grant funding.	<u>September 2019</u> Not yet commenced. A Leisure Service review is currently underway through the Transformation Programme which will consider the suggestion amongst other things. <u>March 2020</u> Executive report to be considered in March.
GSc17-19 1.6	That a Corporate Marketing Strategy is produced to reflect a revised approach to marketing the commercial services of the Council.	Communications, Marketing & Design Manager	March 2020 <i>Revised date TBC</i>		Extended		Officer time	<u>September 2019</u> The Transformation Group is currently collating information on 'selling services' across the Council to provide a more holistic approach where we can offer a package of services rather than ad-hoc ones. Once this has been completed a marketing

PERFORM Code	Recommendation	Lead Officer	Target Date	Completion Date	Status	Status	Resources	Progress/ Action
126								<p>pack can be designed to advertise our services and give to potential clients.</p> <p>This recommendation is subject to the completion of GSc17-19 1.7 in the first instance as this will determine services which can be marketed and the need/scope of a more detailed Strategy.</p> <p><u>March 2020</u> This recommendation is subject to the completion of GSc17-19 1.7 in the first instance as this will determine services which can be marketed and the need/scope of a more detailed Strategy.</p>
GSc17-19 1.7	That the feasibility of the initiative proposed with the	Joint Head of Partnerships &	March 2020		On track		Officer time	<u>September 2019</u>

PERFORM Code	Recommendation	Lead Officer	Target Date	Completion Date	Status	Status	Resources	Progress/ Action
127	Transformation Plan 2018 for a 'Services Pack', being taken forward as a priority – to include Parishes/VCS organisations; residents and businesses.	Transformation / Communications, Marketing & Design Manager						<p>This project has commenced and is currently liaising with all departments who suggested 'selling services' as part of the Transformation Programme to better understand the service 'offer'.</p> <p><u>March 2020</u> Informal draft of the potential 'Services Pack' to be considered by Members in March 2020.</p>
GSc17-19 1.8	That Executive considers a more targeted approach is taken to the marketing of our services, with the creation of an additional resource – a Commercial/Marketing Officer, with a specific remit for co-ordinating income generation via services to residents/businesses.	Joint Head of Partnerships & Transformation	March 2020	February 2020	Achieved		Officer time, feasibility study/business case for post, staffing budget (explore self-financing options)	<p><u>September 2019</u> Not commenced yet, awaiting outcome of GSc17-19 1.6 and 1.7 and the Communications Team review.</p> <p><u>March 2020</u> Staffing structures have just been reviewed and</p>

PERFORM Code	Recommendation	Lead Officer	Target Date	Completion Date	Status	Status	Resources	Progress/ Action
								considered/addressed resource for income generation. The new Directorate of Development will take this area of work forward.
GSc17-19 1.9 128	That Budget Scrutiny Committee give due consideration to future revisions to the Treasury Management Strategy (as required by the Budget & Policy Framework) and ensure that the new Corporate Investment Strategy is sufficient to allow the Authority to generate the required return on investments.	Head of Finance & Resources/ Scrutiny & Elections Officer	May 2019 onwards	May 2019	Achieved		Officer/ Member time	<u>September 2019</u> At the Budget Scrutiny Committee in January 2019, Members considered the revised Treasury Management Strategy 2019/20-2022/23, a refreshed Corporate Investment Strategy 2019/20-2022/23 which enabled the authority to meet new requirements of the Statutory Guidance on Local Government Investments (3 rd Edition) (Statutory Investment Guidance) issued by the Ministry for Housing, Communities and Local Government.

PERFORM Code	Recommendation	Lead Officer	Target Date	Completion Date	Status	Status	Resources	Progress/ Action
129								<p>These documents will be received annually prior to the approval of the revised budgets. In addition, a new Commercial Property Investment Strategy was also considered which clarifies our specific approach in this area.</p> <p><u>March 2020</u> All three financial strategy documents were reconsidered in January 2020 for the new period of 2020/21-2023/24.</p>
GSc17-19 1.10	That the Transformation Governance Group considers the initiative within the Transformation Plan 2018, to develop the overnight stay offer within the District, as a priority for further feasibility/development planning.	Joint Head of Property & Commercial Services	March 2020	March 2020	Achieved		Officer time. Potential to deliver via Transformation Plan 2018.	<p><u>September 2019</u> This is part of the Transformation Programme and needs to be jointly looked at with Leisure as there is a desire for them to deliver an overnight stay offer within the District.</p>

PERFORM Code	Recommendation	Lead Officer	Target Date	Completion Date	Status	Status	Resources	Progress/ Action
130								<p><u>March 2020</u> A refreshed Tourism Strategy is currently in production and going through consultation with key stakeholders. This is due to come to Scrutiny in May 2020, prior to final approval by Executive. As part of this process, visitor accommodation has been analysed in relation to current quantities. This has shown that the AirBNB sector is growing within the District.</p> <p>Options for further hotel development are contained within the Clowne Garden Village development. Further sites just outside the District boundary which also involve sites earmarked for hotel developments include</p>

PERFORM Code	Recommendation	Lead Officer	Target Date	Completion Date	Status	Status	Resources	Progress/ Action
131								<p>Markham Vale; Peak Resort in Chesterfield; Pleasley in Mansfield (new housing/employment site just outside boundary) and Gulliver's Kingdom at Rother Valley.</p> <p>We have identified a property in Bolsover which we are looking to turn into a holiday let. Currently looking at conversion costs and potential income.</p>
GSc17-19 1.11	That the Transformation Governance Group considers the initiatives from Housing & Community Safety and Others in relation to Private Rents and residential property within the Transformation Plan 2018, as a matter of priority for feasibility and implementation.	Joint Head of Housing & Community Safety/ Joint Strategic Director – Place	March 2020		Extended		<p>Officer time.</p> <p>Potential to deliver via Transformation Plan 2018.</p>	<p><u>September 2019</u></p> <p>A Commercial Property Investment Strategy has been developed to consider investment to increase income in relation to purchase and sale of land and property. The current focus is on continued development of B@Home and the Joint</p>

PERFORM Code	Recommendation	Lead Officer	Target Date	Completion Date	Status	Status	Resources	Progress/ Action
132								<p>Venture Company. Sites have been identified for Phase 2 of B@Home and also Phase 2 of the Joint Venture Business Plan.</p> <p><u>March 2020</u> With regard to recommendation 1.11, Legal advice has been sought in relation to a Housing company and talks are underway with Dragonfly to investigate and develop a company structure and business plan.</p>

BOLSOVER DISTRICT COUNCIL

RECORD OF DECISION TAKEN BY THE HEAD OF PAID SERVICES


17 June 2020

Extreme Wheels Manager (Volunteering Programme)

Authority for decision	Decision	Reasons	Alternative options considered and rejected	Conflicts of interest and any dispensation
<p>Paragraph 10.25 (I) of the officer scheme of delegation gives the Head of Paid Services powers:</p> <p>“To determine all staffing matters. This includes determining matters relating to structure (additions, reductions and other changes to the establishment), the appointment, dismissal, suspension or discipline of staff save that in relation to the Head of Paid Services, the Executive Directors and the Assistant Directors this does not include the appointment and dismissal. For the avoidance of doubt this power includes secondments and temporary appointments of any staff</p>	<p>The investment of £19,000 for the 2020/2021 financial year in a Volunteer Manager enables the continuation and development of the volunteer programme and will continue to provide volunteer opportunities for our young people and likely to achieve a social return on investment in excess of £150,000.</p>	<p>13 people have been signed up to the current programme, 8 from the NG20 area and 5 from the rest of the district. Ages of the young people range from 12 years old to 18 years old. The following are some key outcomes:</p> <ul style="list-style-type: none"> Delivered over 800 voluntary hours Attended/delivered over 150 sessions Volunteers from a cross section of the community <p>Social Return on Investment for the Extreme Sports Academy from September 2018 to end of Dec 2019 is £157,666. It is anticipated that this figure will increase further by the end of the current financial year.</p>	<p>Do not invest in the post, this would mean that the volunteering programme would cease along with the opportunities for the volunteers</p>	<p>None</p>

Please complete the following where relevant:

Key Decision?	Confidential/ Exempt (if yes, please state paragraph)?	Do General Exception or Special Urgency Rules apply to this decision?	Consultation has taken place with the Section 151 & Monitoring Officer?	The Leader, Deputy Leader or relevant Portfolio Member have been consulted?
No	No	No	Yes	Yes

Authorising Signature: .. 

Job title: ..Head of Paid Service.....

Unique Reference Number: .. DD/033/20/WC.....

Date decision may be implemented following call in (if necessary):

Circulation to:

Councillors
Head of Paid Service
Monitoring Officer
Section 151 Officer
Scrutiny Officer
Internal Audit